



**AGENDA**  
**for the Board of Trustees**  
**of the Town of Palisade, Colorado**  
**341 W 7<sup>th</sup> Street (Palisade Civic Center)**

**June 24, 2025**

**6:00 pm Regular Meeting**

A live stream of the meeting may be viewed at:

<https://us06web.zoom.us/j/3320075780>

- I. REGULAR MEETING CALLED TO ORDER AT 6:00 pm
- II. PLEDGE OF ALLEGIANCE
- III. ROLL CALL
- IV. AGENDA ADOPTION
- V. ANNOUNCEMENTS
  - A. **GET INVOLVED WITH OUR COMMUNITY! UPCOMING PUBLIC MEETINGS (Palisade Civic Center, 341 W 7<sup>th</sup> Street):**
    1. **Planning Commission** – Tuesday, July 1, 2025, at 6:00 pm
    2. **Board of Trustees** – Tuesday, July 8, 2025, at 6:00 pm
  - B. **14<sup>th</sup> ANNUAL COLORADO LAVENDER FESTIVAL** will be Saturday, June 28, 2025, 9:00 am – 4:00 pm at Riverbend Park. Visit <https://coloradolavender.org/annual-lavender-festival/> for more information.
  - C. **WALK ABOUT WEDNESDAY** will be July 2, 2025, from 5:00 pm – 8:00 pm in downtown Palisade. Visit <https://business.palisadecoc.com/events/calendar/2025-07-01> for more information.
  - D. **TOWN HALL WILL BE CLOSED** on Friday, July 4, 2025, in observance of Independence Day.
  - E. **4<sup>th</sup> OF JULY PARADE AND CELEBRATION** will be on Friday, July 4, 2025. The Parade will begin at 10:00 am in Downtown Palisade, and the Celebration will follow at Veterans Memorial Park. Visit <https://palisade.colorado.gov/> for more information.
- VI. CONSENT AGENDA

*The Consent Agenda is intended to allow the Board to spend its time on more complex items. These items are generally perceived as non-controversial and can be approved by a single motion. The public or any Board Member may ask that an item be removed from the Consent Agenda for individual consideration.*

**A. Expenditures**

- Approval of Bills from Various Town Funds – May 28, 2025 – June 10, 2025

**B. Minutes**

- Minutes from June 10, 2025, Regular Board of Trustees Meeting

**VII. PUBLIC HEARING I**

**A. ORDINANCE 2025-05 Repealing and Replacing Section 10.10 of the Palisade Land Development Code Concerning Signs**

The Board of Trustees will consider ORDINANCE 2025-05, which repeals and replaces Section 10.10 of the Palisade Land Development Code concerning signs.

1. Staff Presentation
2. Public Comment
3. Board Discussion
4. Decision - Motion, Second, and Rollcall Vote to: Approve or deny ORDINANCE 2025-05 Repealing and Replacing Section 10.10 of the Palisade Land Development Code.

**VIII. NEW BUSINESS**

**A. ORDINANCE 2025-06 Municipal Code Amendment to Allow Alcohol Tastings in Liquor Stores**

The Board of Trustees will consider ORDINANCE 2025-06 amending Chapter 6 of the Palisade Municipal Code to allow retail liquor stores to conduct tastings.

1. Staff Presentation
2. Board Discussion
3. Decision - Motion, Second, and Rollcall Vote to: Approve or deny ORDINANCE 2025-06 amending Chapter 6 of the Palisade Municipal Code to allow retail liquor stores to conduct tastings.

**B. RESOLUTION 2025-16 Adding a Permit Fee for Retail Liquor Store Tasting Permits**

The Board of Trustees will consider RESOLUTION 2025-16, amending the Town’s fee schedule to add a fee for Retail Liquor Store Tasting Permits.

1. Staff Presentation
2. Board Discussion
3. Decision - Motion, Second, and Rollcall Vote to: Approve or deny RESOLUTION 2025-16, amending the Town’s fee schedule to add a fee for Retail Liquor Store Tasting Permits.

**IX. PUBLIC COMMENT**

**All those who wish to speak during public comment must sign up on the sheet provided outside the boardroom doors. Please keep comments to 3 MINUTES OR LESS and state your name and address.** Neither the Board of Trustees nor staff will respond to comments at this time. The Board may direct staff to look into specific comments to bring back as an Agenda item at a future meeting; however, the Board reserves the right to clarify information from comments that are factually incorrect.

All emails sent to the Town Clerk for public comment will be forwarded to the Board of Trustees. Any member of the public who wishes to have a statement or email read into the Minutes is required to appear in person and make said statements to the Board directly.

**X. COMMITTEE REPORTS**

**XI. ADJOURNMENT**



## PALISADE BOARD OF TRUSTEES

**Meeting Date:** June 24, 2025

**Re:** Consent Agenda

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The Consent Agenda has been attached as a separate document for ease of reading.

Included in the consent agenda are:

- A. **Expenditures**
  - Approval of Bills from Various Town Funds – May 28, 2025 – June 10, 2025
  
- B. **Minutes**
  - Minutes from June 10, 2025, Regular Board of Trustees Meeting



**PALISADE BOARD OF TRUSTEES**  
**Agenda Item Cover Sheet**

**Meeting Date:**           **June 24, 2025**

**Presented By:**       **Community Development Director**

**Department:**       **Community Development & Planning**

**Re:**                   **ORDINANCE 2025-05**

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**SUBJECT:**

The Board of Trustees will consider approval/denial for Ordinance No. 2025-05, which repeals and replaces Section 10.10 of the Palisade Land Development Code concerning signs. The current sign regulations require updating to address technological advances, improve safety standards, ensure First Amendment compliance, and provide clarity in enforcement procedures. The proposed ordinance balances free speech rights with community aesthetics and safety while maintaining Palisade's small-town character and agricultural heritage.

Key Provisions:

Prohibited Signs: Establishes clear standards for prohibited signage, including structurally unsafe signs, signs in public rights-of-way, and signs that obstruct traffic visibility.

Sign Categories:

- Wall Signs: Up to 2 sq ft per linear foot of building facade
- Projecting Signs: Maximum 10 sq ft per side, limited to two sides
- Pole Signs: Limited to specific overlay district, maximum 20 feet height
- Monument Signs: Maximum 8 feet height with area based on street frontage
- Ground Signs: Maximum 4 feet height with area based on street frontage

Lighting Standards: Prohibits electronic message boards, requires shielding to prevent glare, and establishes maximum brightness levels.

Temporary Signs: Provides specific allowances for residential and commercial districts with time limitations.

**DIRECTION:**

*Motion, Second, and Rollcall vote to: Approve/Deny Ordinance 2025-05, which repeals and replaces Section 10.10 of the Palisade Land Development Code concerning signs*

**TOWN OF PALISADE, COLORADO**  
**ORDINANCE NO. 2025-05**

**AN ORDINANCE OF THE TOWN OF PALISADE, COLORADO REPEALING AND REPLACING SECTION 10.10 OF THE PALISADE LAND DEVELOPMENT CODE CONCERNING SIGNS**

**WHEREAS**, pursuant to Section 31-23-305, C.R.S., the Board of Trustees may adopt, alter or amend zoning and regulations; and

**WHEREAS**, the Palisade Comprehensive Plan establishes goals to maintain the small-town character and agricultural heritage while supporting economic vitality and preserving community aesthetics; and

**WHEREAS**, the Board of Trustees finds that modernizing sign regulations will enhance the visual quality of the community while providing clear standards for businesses and property owners; and

**WHEREAS**, the Board of Trustees recognizes the need to ensure sign regulations comply with First Amendment protections regarding content neutrality while maintaining the Town's authority to regulate the time, place, and manner of signage; and

**WHEREAS**, the Board of Trustees finds that updating sign regulations is necessary to address technological advances, improve safety standards, and provide clarity in enforcement procedures; and

**WHEREAS**, the Board of Trustees desires to repeal and replace Section 10.10 of the Land Development Code to establish comprehensive sign regulations that balance free speech rights with community aesthetics and safety; and

**WHEREAS**, in accordance with Sections 3.02 and 4.01 of the Land Development Code, and Section 31-23-306, C.R.S., on June 17, 2025, a public hearing was held before the Planning Commission to consider a recommendation of the repeal and replacement of Section 10.10 to the Board of Trustees as set forth herein, following public notice as required by law; and

**WHEREAS**, in accordance with Sections 3.02 and 4.01 of the Land Development Code, and Section 31-23-304, C.R.S., on June 24, 2025, a public hearing was held before the Board of Trustees to consider the repeal and replacement of Section 10.10 as set forth herein, following public notice as required by law; and

**WHEREAS**, the Board of Trustees finds and determines that the repeal and replacement of Section 10.10, as contained herein, are necessary and designed for the purpose of promoting the health, safety, convenience, order, prosperity and welfare of the present and future inhabitants of

the Town of Palisade and are consistent with the Town's Comprehensive Plan and the Town's other goals, policies and plans.

**NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF TRUSTEES OF THE TOWN OF PALISADE, COLORADO, THAT:**

**Section 1.** The foregoing recitals are incorporated herein as if set forth in full.

**Section 2.** Land Development Code Section 10.10 Signs is hereby repealed in its entirety and replaced with the following:

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**Section 10.10 Signs**

**A. Purpose and Intent**

The purpose of Section 10.10 is to protect the health, safety, property, and welfare of the public while providing for the neat, clean, orderly, and attractive appearance of the community. This section aims to improve the effectiveness of signs by providing for safe construction, location, erection, and maintenance of signage. Additionally, it seeks to minimize adverse visual safety factors to the traveling public and ensure compliance with all applicable provisions of state and federal law regarding freedom of speech and sign content neutrality.

**B. Applicability**

The regulatory provisions of this Section shall apply to the display, construction, erection, alteration, use, maintenance and location of all signs within the Town of Palisade. Additionally, signs that are within 660 feet of highway right of way are subject to state and federal rules and regulations, which include requirements for size, lighting and spacing.

**C. Prohibited Signs**

The following signs are prohibited in all zoning districts.

1. Signs that are erected after adoption of this code and do not comply with the provisions of this LDC; and
2. Signs that are structurally unsafe or hazardous; and
3. Nongovernmental signs erected on public property or public rights-of-way; and
4. Signs that obstruct or interfere with traffic signs or signals, or that impair visibility in the public right-of-way, or that are located within a clear vision area; and

5. Signs shall not be placed within fifteen (15) feet of any driveway entrance or exit where such placement would obstruct sight lines between vehicles entering/exiting and pedestrians or other vehicles; and
6. Signs that are located within the visibility triangle as defined in Section 10.07.L; and
7. Signs with visible moving, revolving, or rotating parts, flashing or flickering lights, or other illuminating devices that have a changing brightness or intensity or color, or any mechanical movement or apparent movement achieved by electrical, electronic, or mechanical means; and
8. Portable signs that do not comply with the temporary sign regulations permitted by this Code; and
9. Signs painted on trees, rocks, or other natural features; and
10. Any wall sign that extends vertically above or horizontally beyond the dimensions of the wall upon which it is installed or mounted, including extensions above parapet walls; and
11. Signs whose expressive content is not protected by the First Amendment to the U.S. Constitution or the Colorado Constitution, including but not limited to signs containing obscenity, as interpreted by the federal or state courts; and
12. Abandoned on-premises signs, including but not limited to any on-premises sign that relates to an establishment that no longer occupies or operates on the property where the sign is located; and
13. Signs painted on or displayed on vehicles or trailers usually parked in public places primarily for displays. This excludes registered vehicles that are wrapped and serve an additional function to the organization such as distribution, transportation, etc.

#### **D. Sign Permit Required**

All signs that are not prohibited by Section 10.10C above shall comply with the standards in this Section 10.10. Most signs are required to obtain a sign permit from the Town before being erected, to ensure compliance with applicable sign standards.

Unless specifically exempted by subsection 1 below or another provision of this Code, all signs erected in the Town require the approval of a sign permit pursuant to Section 10.10, Sign Permit, prior to installation or placement.

1. Exceptions
  - a. A sign permit is not required to change the message or content of any permitted on-premise sign at any time.
  - b. A sign permit is not required to perform construction or maintenance on a sign, provided that the activity does not change the type of sign or result in

a type, size, height, location, or other aspect of the sign that violates the applicable standards of this Code.

2. Construction Standards

- a. All signs shall comply with the appropriate provisions of the current building and electrical codes and this LDC.
- b. Signs shall be located in such a way that they maintain sufficient horizontal and vertical clearance of all overhead electrical conductors in accordance with electric code specifications, provided that no sign, except governmental signs, shall be installed closer than ten (10) feet horizontally or vertically from any conductor or public utility guy wire.
- c. In no way shall a sign hinder or obstruct the visibility of the right-of-way, as defined by Section 10.07.K, either at intersections or points of ingress or egress from parking lots.
- d. All signs shall be constructed using materials designed for outdoor use and weather resistance. Professional fabrication methods shall be used (mechanical lettering, vinyl application, digital printing, carved/routed letters, etc.).
- e. Hand-painted signs are permitted only when executed with professional techniques on appropriate substrates and sealed with weather-resistant coatings.
- f. Signs showing visible deterioration, fading, or unprofessional construction techniques shall be brought into compliance within 30 days of notice.

**E. Exempt Signs**

The following temporary signs are permitted subject to compliance with applicable provisions of this Code, and do not require the issuance of a sign permit before installation or placement. Any temporary sign not permitted pursuant to this section, may be approved if the applicant obtains a sign permit pursuant to this Code. All temporary signs shall be placed on private property and advertise for the appropriate use of the parcel. No off-site signage is allowed.

1. Agricultural and Residential Zone Districts

- a. One sign that is flush-mounted on a building or structure that is no greater than four (4) square feet in area.
- b. The following temporary signs are permitted, provided that each sign does not exceed four (4) square feet in area, does not exceed three (3) feet in height above grade, and is not illuminated:
  - i. Up to one (1) temporary sign provided that each such sign does not remain in place for more than one-hundred and eighty (180)

days in a twelve (12) month calendar year and is advertising for an existing use on the property.

- ii. One (1) additional temporary sign on each street frontage during any time during which all or a portion of the property or all or a portion of a building on the property is actively listed for sale or rent. Sign shall only advertise for the sale or lease of a building on the property for which the sign is placed; and
- iii. An unlimited number of temporary signs within ninety (90) days before and thirty (30) days after any general or special election.

2. Mixed-Use, Nonresidential, and Industrial Zone Districts

Sign Type	Allowance	Restrictions
Temporary Sign	1 per business per year	≤ 32 sq ft, 60 days max, not illuminated
Window Signs	2 per business	≤ 30% of window area
Wayfinding Signs	2 per business	≤ 8 sq ft each, on-premise only
Easel Sign OR Feather Flag	1 per business	Must be removed at close of business

- a. Each business is permitted one (1) temporary sign per twelve (12) month calendar year, provided that it does not exceed thirty-two (32) square feet in size, is not illuminated, and that the sign does not remain in place for more than sixty (60) consecutive days.
- b. Window signs. Up to two (2) window signs per business are permitted, provided they do not exceed thirty percent (30%) of any window area. Signs displaying only "open," "closed," or similar operational status information shall not count toward the two-sign limit.
- c. Murals. An on-premises wall sign depicting, but not limited to artistic renderings of Town history, environment or community life. Such signs may be approved as a conditional use, subject to the provisions of Section 4.07.
- d. Up to two (2) wayfinding signs to support traffic circulation for a business, provided that they remain within the property lines located

outside of the public right-of-way, each sign shall not exceed eight (8) square feet in size, and is not illuminated.

- e. Each business is permitted one (1) easel sign (an upright A-frame structure) or one (1) feather flag sign (a temporary sign composed of durable lightweight fabric with a sturdy frame enclosing only a portion of the material's edge so that it can remain upright and still be flexible in the breeze). Easel and Feather Flag signs must be removed at close of business hours.

- i. Easel signs

- 1. Sign shall not block sidewalk ramp or curb-cut and shall not cause passage upon a public sidewalk to be decreased to less than forty-eight (48) inches in width.
    - 2. Sign is limited to that portion of the sidewalk immediately in front of (and alongside in the case of a corner lot) the property or business establishment. Except for corner lot, the sign shall be nearest the curb when possible.
    - 3. No sign shall exceed a height of three (3) feet, not exceed six (6) square feet per face.
    - 4. Sign shall not render unusable any public seating, parking or access.
    - 5. No signs shall be located within ten (10) feet of any fire hydrant.
    - 6. Signs shall be constructed of high quality materials such as plastic, metal or wood, and shall not be in a condition of deterioration

- ii. Feather Flag signs

- 1. Feather flag does not exceed fifteen (15) feet in height.
      - 2. Is located on-premises of the business it is advertising .
      - 3. Does not exceed thirty-two (32) square feet in size.
      - 4. Feather flag shall not block sidewalk ramp or curb-cut and shall not cause passage upon a public sidewalk to be decreased to less than forty-eight (48) inches in width.

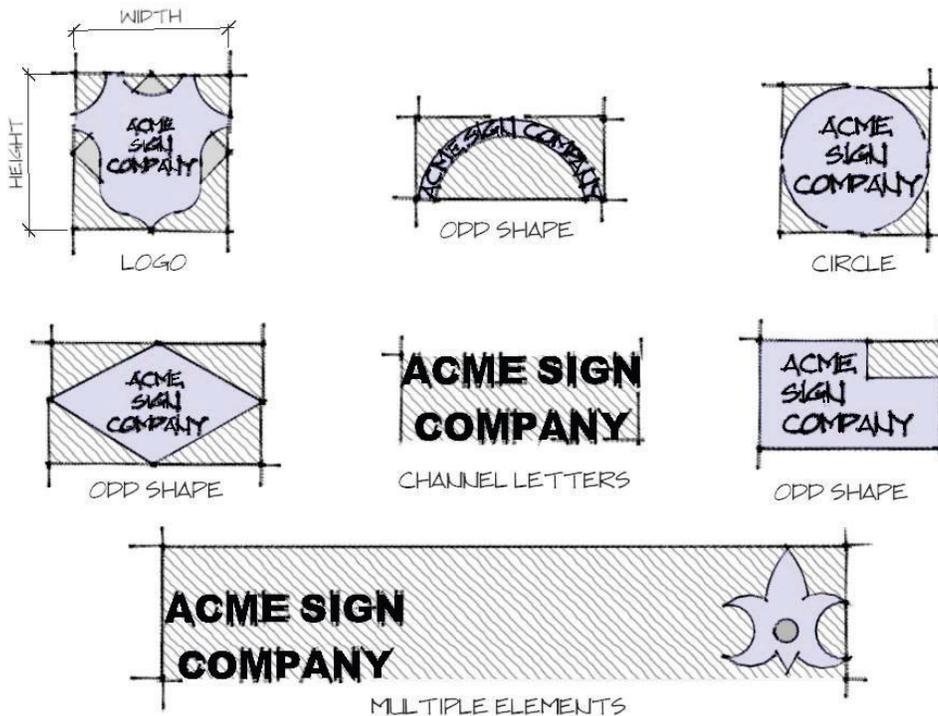
- 3. Enforcement and Violation

- a. Temporary signs exceeding time limits shall be deemed abandoned and subject to removal by the Town after 48-hour notice

## F. Specific Sign Regulations

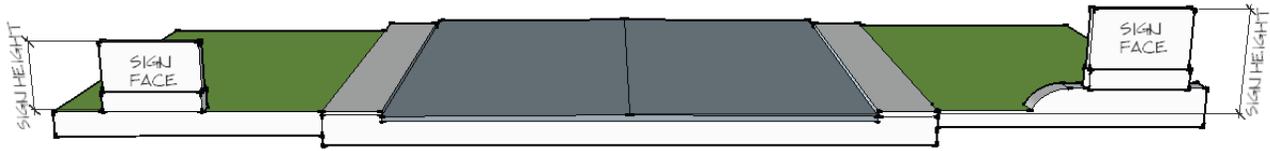
### 1. Sign Area Measurement

- a. The area of a sign face shall be computed by means of the smallest rectangle that will encompass the extreme limits of the writing, representation, emblem or other display, together with any material or color forming an integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed, but not including any supporting framework, base, bracing or decorative fence or wall when such fence or wall otherwise meets the regulations of this LDC and is clearly incidental to the display itself.
- b. For a single wall, all pieces of information or other graphic representations on that wall shall be measured as though part of one (1) sign, encompassed within one (1) rectangle, which may not exceed the maximum permitted sign area.



### 2. Sign Height Measurement

- a. The height of a sign shall be measured from the highest point of a sign to the finished grade beneath it. When any filling, berming, mounding or excavation solely for the purpose of locating the sign, the height of the sign shall be measured from the finish floor elevation of the building for which the sign advertises for.



### 3. Sign Type Limitations

- a. Building-Mounted Signs: Each lot may have only one (1) type of building-mounted sign (wall, projecting, or awning/marquee sign). Multiple signs of the same type may be permitted only as specifically allowed in each subsection.
- b. Freestanding Signs: Each lot may have only one (1) freestanding sign, which may be either a pole sign (where permitted by overlay district), monument sign, or ground sign, but not a combination thereof.
  - i. Freestanding signs shall be setback a minimum of ten (10) feet from any street right-of way line and fifteen (15) feet from any interior side lot line.
- c. Total Sign Allocation: The total number of signs per lot shall not exceed one (1) building-mounted sign type and one (1) freestanding sign, except as specifically provided for in residential districts or multi-tenant buildings.

### 4. Wall Signs

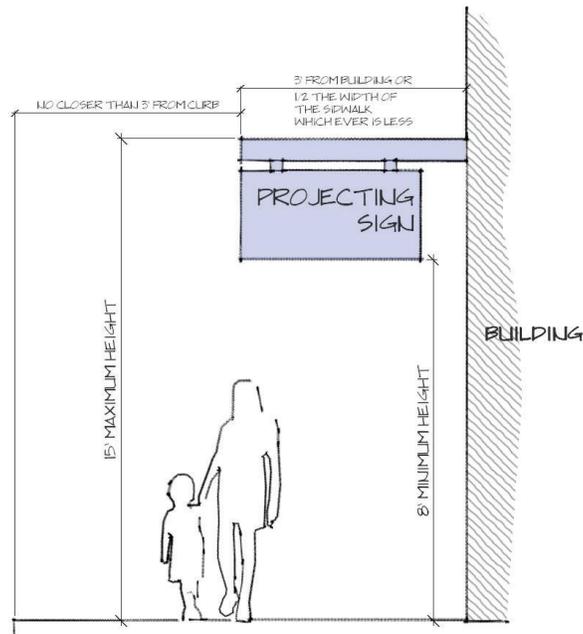
- a. Sign Area Permitted
  - i. The sign allowance shall be calculated based on the length of the building facade which is most nearly parallel to the street it faces. Each building facade that faces a dedicated public street shall have its own sign allowance.
  - ii. In the event a building does not have frontage on a dedicated public street, the owner of the building may designate the one (1) building facade which shall be used for the purpose of calculating sign allowance. In the event the only building facade that faces on a dedicated street contains no commercial display area, a property owner may designate another building facade to serve as the basis for calculating the total amount of sign area allowed.
  - iii. Up to two (2) square feet of sign area shall be allowed for each linear foot of building facade for wall signs. Window signs incorporated with a window display, will not be considered part of the total sign allowance.



- b. Number
  - i. More than one (1) wall/fascia sign may be erected, provided the total surface area regulation is not exceeded.
- c. Height
  - i. No wall/fascia sign may extend above parapet walls or above roof lines of buildings without parapet walls.
- d. Projection/clearance
  - i. No wall sign may project more than twelve (12) inches from the building wall. If a sign projects more than six (6) inches from the building, the sign shall maintain a clear height of eight (8) feet above finished grade.



- e. Location
    - i. Wall/fascia signs may be located in all zoning districts so long as no illuminated sign is located in any residential district. Home occupation and home business signs shall be permitted in residential districts.
  - f. Parapet Wall Mounting
    - i. Wall signs may be mounted on the vertical face of parapet walls.
    - ii. Signs mounted on parapet walls shall count toward the total wall sign area allowance.
5. Projecting Signs
- a. Sign Area Permitted
    - i. The maximum area of any single side of a projecting sign shall be ten (10) square feet, and such signs shall be limited to two (2) sides.
  - b. Number
    - i. Not more than one (1) projecting sign shall be permitted for each business establishment.
  - c. Height
    - i. No sign shall extend above parapet walls or above roof lines of buildings without parapet walls and in no instance shall the top of the sign be higher than fifteen (15) feet above the finished grade.



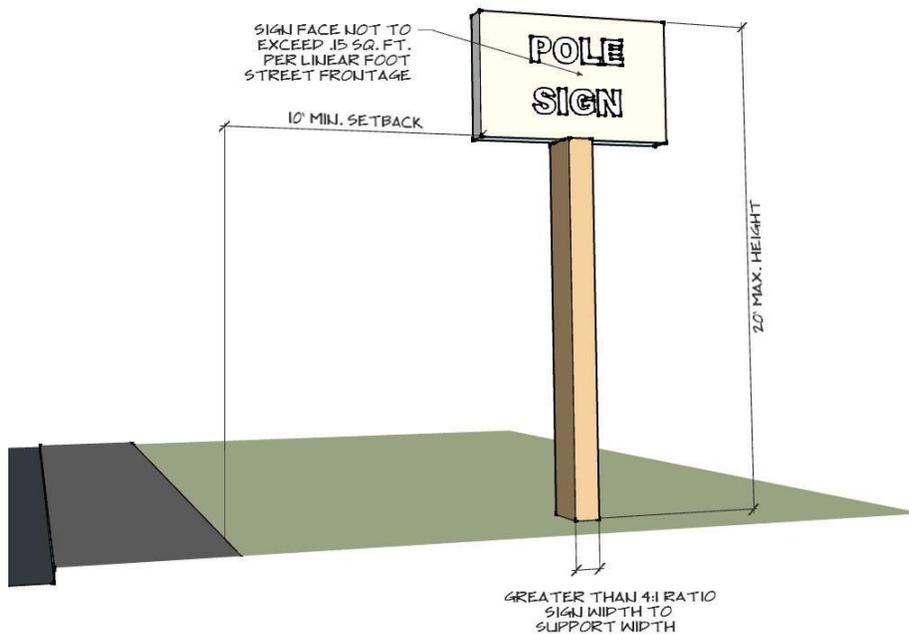
- d. Projection/Clearance
    - i. No sign shall project more than three (3) feet from the building wall or one-half ( $\frac{1}{2}$ ) the width of the sidewalk, whichever is less, provided that no sign shall project closer than three (3) feet to the curb line. All projecting signs shall maintain a clear height of eight (8) feet above the finished grade.
  - e. Construction
    - i. All projecting signs shall be fastened directly to the supporting building wall, with the supporting structure physically integrated into the sign. All projecting signs shall intersect the building wall at right angles.
  - f. Location
    - i. Projecting signs shall only be allowed in nonresidential zoning districts.
6. Awning, Marquee, Canopy, and Hanging Signs
- a. Sign Area Permitted
    - i. The maximum area of a single awning, marquee or canopy sign shall not exceed seventy-five percent (75%) of the surface area of the face of the awning or marquee to which it is attached.
    - ii. The maximum area of one (1) side of any sign hanging from an awning shall be six (6) square feet and in no instance be larger than the area permitted for a wall/fascia sign.



- b. Number
  - i. One (1) awning or marquee sign shall be permitted per awning or marquee side that faces a public right-of-way or sidewalk. Where multiple businesses are covered by one (1) awning, one (1) hanging sign is permitted per business premises.
- c. Setback
  - i. No portion of any awning or marquee sign shall project closer to the curb line than the awning or marquee to which it is attached.
- d. Height
  - i. Awning and marquee signs shall not extend above the top of the awning or marquee to which they are attached. Hanging signs shall not exceed eighteen (18) inches in height.
- e. Projection/Clearance
  - i. No portion of an awning or marquee sign shall project more than twelve (12) inches from the surface it is attached to. Hanging signs shall maintain a clear height of seven and one-half (7½) feet above the ground.
- f. Location
  - i. Awning and marquee signs shall only be allowed in nonresidential zoning districts.

## 7. Pole Signs

- a. A freestanding sign attached to the ground by one (1) or more support structures having a ratio of greater than four to one (4:1) sign width to narrowest width of support structure.
- b. Sign Area Permitted
  - i. The maximum surface area of a single side of a pole sign shall not exceed fifteen hundredths (0.15) square foot per linear foot of street frontage along the street toward which such sign is primarily oriented.
- c. Number
  - i. One (1) pole sign shall be allowed for each lot that qualifies for one based on the location standards of 10.10.F.7.e.
  - ii. Any lot with a pole sign shall not be allowed to have a ground sign or monument sign in addition to their pole sign.



- d. Height
  - i. The maximum height of a pole sign or any part thereof, including base or apron, supports, supporting structures and trim, shall not exceed twenty (20) feet.
- e. Location
  - i. Pole signs shall only be allowed in nonresidential zoning districts.
  - ii. Pole signs shall only be permitted for properties located in the overlay as defined by the shaded red polygon in the image displayed below.

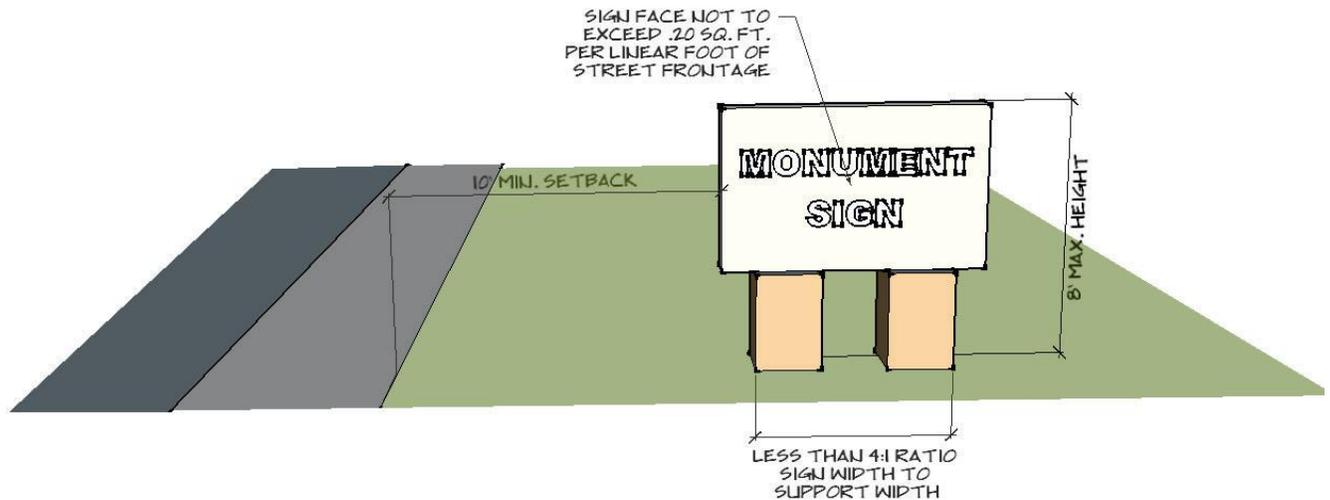


8. Ground Signs

- a. A freestanding sign attached to the ground with a clearance of less than eight (8) inches and not exceeding forty-eight (48) inches in height.
- b. Sign Area Permitted
  - i. The maximum surface area of a single side of a ground sign shall not exceed one-fourth (.25) square foot per linear foot of street frontage along the street toward which such sign is primarily oriented.
- c. Height
  - i. The maximum height of a ground sign or any part thereof, including base or apron, supports, supporting structures and trim, shall not exceed four (4) feet.



- d. Number
    - i. One (1) ground sign shall be allowed for each lot that qualifies for one based on the location standards of 10.10.F.8.e.
    - ii. Any lot with a ground sign shall not be allowed to have a pole sign or monument sign in addition to their ground sign.
  - e. Location
    - i. Residential Zoning Districts
      - 1. One permanent non-digital monument or ground sign up to twenty-four (24) square feet in area is allowed at the entrance to a subdivision or multifamily apartment/condominium building/complex and on each common area parcel that abuts a public right-of-way.
    - ii. Ground signs are permitted in nonresidential zoning districts.
9. Monument Signs
- a. A freestanding sign attached to the ground by one (1) or more support structures having a ratio of less than four to one (4:1) sign width to narrowest width of support structure.
  - b. Sign Area Permitted
    - i. The maximum surface area of a single side of a monument sign shall not exceed two-tenths (0.20) square foot per linear foot of street frontage along the street toward which such sign is primarily oriented.
  - c. Height
    - i. The maximum height of a monument sign or any part thereof, including base or apron, supports, supporting structures and trim, shall not exceed eight (8) feet.
  - d. Number
    - i. One (1) monument sign shall be allowed for each lot that qualifies for one based on the location standards of 10.10.F.9.e.
    - ii. Any lot with a monument sign shall not be allowed to have a pole sign or ground sign in addition to their monument sign.



e. Location

i. Residential Zoning Districts

1. One permanent non-digital monument or ground sign up to twenty-four (24) square feet in area is allowed at a multifamily apartment/condominium building/complex and on each common area parcel that abuts a public right-of-way.

ii. Monument signs are permitted in nonresidential zoning districts.

10. Lighting Standards

- a. Illuminated sign is defined as any informational or advertising sign that is illuminated by either internal or external means. Illuminated signs shall only be allowed in nonresidential zoning districts.
- b. Electronic message boards are prohibited.
- c. Lighting of signs shall comply with the following:
  - i. The light from any illuminated sign shall be so shaded, shielded and directed that the light intensity does not generate glare onto nearby residential areas between the hours of 8 p.m. and 8 a.m.
  - ii. Any external lighting shall be fully shielded and downcast to prevent uplighting.
  - iii. Neither the direct nor the reflected light from primary light sources shall create a traffic hazard to operators of motor vehicles on public thoroughfares or approaches to public thoroughfares, as determined by the Department of Public Works.
  - iv. Signs may only be illuminated while the associated activity is taking place; for businesses, sign illumination must be extinguished completely during the hours the business is closed.

- v. The maximum brightness levels for signs shall not exceed three tenths (0.3) footcandles over ambient light levels. Measurements of light are based on the area of the sign versus measurement of the distance. Using a footcandle meter, brightness shall be in conformance with the following distance table:

Brightness Standards	
Area of Sign (square feet)	Measurement Distance (feet from sign)
0-10	30
10-24	45
25-49	55
50-99	90
100-149	110
150-199	135
200-300	150

- vi. The measurement shall be conducted at least thirty (30) minutes after sunset or thirty (30) minutes before sunrise.

11. Design Standards

a. Setbacks

- i. Pole, monument, and ground signs shall be setback a minimum of ten (10) feet from any street right-of-way line and fifteen (15) feet from any interior side lot line.

b. Building Materials

- i. It is encouraged that sign materials and design complement the architectural design and construction materials of the principal building for which the sign is advertising.
- ii. The Community Development Director may allow an increase of 25 square feet to allowable sign area for pole, monument, and ground signs when construction materials are used that do an exemplary job of complementing the building's materials and design. This may include, but is not limited to, materials such as stone, stucco, rusty metal, and other materials that reflect the design values of the Town of Palisade, as determined by Town Staff.

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**Section 3.** Severability. If any provision of this ordinance is found to be unconstitutional or otherwise invalid by any court of competent jurisdiction, such invalidity shall not affect the remaining provisions which can be implemented without the invalid provisions and, to this end, the provisions of this ordinance are declared to be severable.

**Section 4.** Effective Date. This ordinance shall take effect thirty (30) days after publication following final passage.

**INTRODUCED, READ, PASSED, ADOPTED AND ORDERED PUBLISHED BY TITLE** at a regular meeting of the Board of the Trustees of the Town of Palisade, Colorado, held on June 24, 2025.

TOWN OF PALISADE, COLORADO

By: \_\_\_\_\_  
Greg Mikolai, Mayor

ATTEST:

By: \_\_\_\_\_  
Keli Frasier, CMC  
Town Clerk



**PALISADE BOARD OF TRUSTEES**  
**Agenda Item Cover Sheet**

**Meeting Date:**           **June 24, 2025**

**Presented By:**       **Town Clerk**

**Department:**       **Clerk**

**Re:**                   **ORDINANCE 2025-06**

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**SUBJECT:**

ORDINANCE 2025-06: An Ordinance of the Town of Palisade, Colorado, Amending Chapter 6, Article II of the Town of Palisade Municipal Code Permitting Retail Liquor Stores and Liquor-Licensed Drug Stores to Conduct Tastings

**SUMMARY:**

Per Colorado Revised Statutes Title 44, Article 3 (Colorado Liquor Code), licensed retail liquor stores, liquor-licensed drugstores, or fermented malt beverage and wine retail licenses may apply for a tasting license "...within a county, city and county, or municipality if the governing body of the county, city and county, or municipality adopts an ordinance or resolution authorizing tastings pursuant to this subsection."

The Town of Palisade does not have any Liquor-Licensed Drug Stores, and the State has now removed that license as an option for new applications in the future.

There are currently four Retail Liquor Stores in Town limits.

JNX, LLC	DBA: The Liquor Cabinet
Peachwood, LLC	DBA: Peachwood Liquor
Palisade Basecamp RV Resort, LLC	DBA: Basecamp
Golden Gate Petroleum of Nevada, LLC	DBA: Golden Gate Gas

**Excerpt of Rules for Tastings (from the Colorado Liquor Code)**

**TASTINGS ARE SUBJECT TO THE FOLLOWING LIMITATIONS:**

1. Tastings shall be conducted only by a person, whether it be by a store employee or a qualifying supplier, who has completed a server training program that meets standards established by the Liquor Enforcement Division in the Colorado Department of Revenue.
2. The alcohol used in Tastings will be purchased through a licensed wholesaler, brew pub, distillery pub, winery, vintner's restaurant, importer, or manufacturer at a cost that is not less than the laid-in cost of such alcohol.
3. The size of an individual alcohol sample will not exceed one ounce of malt or vinous liquors or one-half ounce of spirituous liquor.
4. Tastings will be conducted only during the operating hours in which the licensee on whose premises the Tastings occur is permitted to sell alcohol beverages, and in no case earlier than

10:00 AM or later than 9:00 PM.

5. Any violation at a tasting is the responsibility of the licensee, even if it is committed by a qualifying supplier.
6. The licensee will not allow a patron to leave the licensed premises with an unconsumed sample.
7. The licensee will not serve more than four individual samples to a patron during a Tasting.
8. Alcohol samples will be in open containers and shall be provided to a patron fee of charge.
9. The licensee will not serve a person who is under twenty-one years of age or a person who is visibly intoxicated.
10. Tastings conducted at a retail liquor store or liquor-licensed drug store will not exceed 156 days per year.

As part of the application process for a tasting permit, the applicant will be required to acknowledge that they understand that a log book must be maintained of all Tastings and that this log book must be accessible to Town personnel at all times.

The Board of Trustees may provide for stricter limits than state statutes on the number of tastings per year per licensee, the days on which tastings may occur, or the number of hours each tasting may last, if they so choose.

Staff is bringing this Ordinance to the Palisade Board of Trustees after receiving interest from one current liquor store owner and one individual who, at one point, considered purchasing a liquor store within the Town limits.

**BOARD DIRECTION:**

*Motion, Second, and Rollcall vote to: Approve/Deny Ordinance 2025-06, amending Chapter 6 of the Palisade Municipal Code to allow retail liquor stores to conduct tastings.*

**ATTACHMENTS**

1. **Colorado Liquor Code 44-3-301 (10)**
2. **Ordinance 2025-06**

**44-3-301. Licensing in general - rules - tastings - promotional association - educational classes.**

(10) (a) The provisions of this subsection (10) shall only apply within a county, city and county, or municipality if the governing body of the county, city and county, or municipality adopts an ordinance or resolution authorizing tastings pursuant to this subsection (10). The ordinance or resolution may provide for stricter limits than this subsection (10) on the number of tastings per year per licensee, the days on which tastings may occur, or the number of hours each tasting may last.

(b) A retail liquor store, liquor-licensed drugstore, or fermented malt beverage and wine retailer licensee who wishes to conduct tastings may submit an application or application renewal to the local licensing authority. The local licensing authority may reject the application if the applicant fails to establish that he or she is able to conduct tastings without violating the provisions of this section or creating a public safety risk to the neighborhood. A local licensing authority may establish its own application procedure and may charge a reasonable application fee.

(c) Tastings are subject to the following limitations:

(I) Tastings shall be conducted only:

(A) By a person who: Has completed a server training program that meets the standards established by the liquor enforcement division in the department and is a retail liquor store, liquor-licensed drugstore, or fermented malt beverage and wine retailer licensee, an employee of a retail liquor store, liquor-licensed drugstore, or fermented malt beverage and wine retailer licensee, or a representative, employee, or agent of the licensed wholesaler, brew pub, distillery pub, manufacturer, limited winery, importer, or vintner's restaurant promoting the alcohol beverages for the tasting; and

(B) On a licensee's licensed premises.

(II) The alcohol beverage used in tastings must be purchased through a licensed wholesaler, licensed brew pub, licensed distillery pub, or winery licensed pursuant to section 44-3-403 at a cost that is not less than the laid-in cost of the alcohol beverage.

(III) The size of an individual alcohol sample shall not exceed one ounce of malt or vinous liquor or one-half of one ounce of spirituous liquor.

(IV) Tastings shall not exceed a total of five hours in duration per day, which need not be consecutive.

(V) The licensee may conduct tastings only during the operating hours in which the licensee on whose premises the tastings occur is permitted to sell alcohol beverages, and in no case earlier than 10 a.m. or later than 9 p.m.

(VI) The licensee shall prohibit patrons from leaving the licensed premises with an unconsumed sample.

(VII) The licensee shall promptly remove all open and unconsumed alcohol beverage samples from the licensed premises, destroy the samples immediately following the completion of the tasting, or store any open containers of unconsumed alcohol beverages in a secure area outside the sales area of the licensed premises for use at a tasting conducted at a later time or date.

(VIII) The licensee shall not serve a person who is under twenty-one years of age or who is visibly intoxicated.

(IX) The licensee shall not serve more than four individual samples to a patron during a tasting.

(X) Alcohol samples shall be in open containers and shall be provided to a patron free of charge.

(XI) The licensee may conduct tastings on no more than one hundred fifty-six days per year.

(XII) No manufacturer of spirituous or vinous liquors shall induce a licensee through free goods or financial or in-kind assistance to favor the manufacturer's products being sampled at a tasting. The retail liquor store, liquor-licensed drugstore, or fermented malt beverage and wine retailer licensee bears the financial and all other responsibility for a tasting conducted on its licensed premises.

(d) A violation of a limitation specified in this subsection (10) by a retail liquor store, liquor-licensed drugstore, or fermented malt beverage and wine retailer licensee, whether by the licensee's employees, agents, or otherwise or by a representative, employee, or agent of the licensed wholesaler, brew pub, distillery pub, manufacturer, limited winery, importer, or vintner's restaurant that promoted the alcohol beverages for the tasting, is the responsibility of, and section 44-3-801 applies to, the retail liquor store, liquor-licensed drugstore, or fermented malt beverage and wine retailer licensee that conducted the tasting.

(e) A retail liquor store, liquor-licensed drugstore, or fermented malt beverage and wine retailer licensee conducting a tasting shall be subject to the same revocation, suspension, and enforcement provisions as otherwise apply to the licensee.

(f) Nothing in this subsection (10) shall affect the ability of a Colorado winery licensed pursuant to section 44-3-402 or 44-3-403 to conduct a tasting pursuant to the authority of section 44-3-402 (2) or 44-3-403 (2)(e).

(g) (I) An off-premises retailer may conduct a tasting of alcohol beverages from the off-premises retail licensee's existing inventory.

(II) Off-premises retailers may hold tastings, subject to restrictions as to the serving size of any one sample and overall total amounts of all alcohol beverages that are tasted. The total amount of alcohol beverages to be sampled at a tasting shall be limited to, regardless of the number of items being tasted, not more than four ounces of malt liquor, four ounces of vinous liquor, and two ounces of spirituous liquor per customer per day.

**TOWN OF PALISADE COLORADO  
ORDINANCE NO. 2025-06**

**AN ORDINANCE OF THE TOWN OF THE TOWN OF PALISADE, COLORADO  
AMMENDING CHAPTER 6 ARTICLE II OF THE TOWN OF PALISADE MUNICIPAL  
CODE PERMITTING RETAIL LIQUOR STORES AND LIQUOR-LICENSED  
DRUGSTORES TO CONDUCT TASTINGS**

WHEREAS, C.R.S., § 12-47-301(10) authorizes local jurisdictions to adopt an ordinance or resolution allowing retail liquor stores or liquor-licensed drugstores to conduct sample tastings of alcohol beverages within their establishments, without charging for such tastings; and

WHEREAS, the Town of Palisade is a Colorado statutory municipality with authority to conduct liquor licensing as a local licensing authority; and

WHEREAS, currently Chapter 6 of the Town of Palisade Municipal Code does not have provisions for tastings licenses.

**NOW THEREFORE, BE IT ORDAINED BY THE BOARD OF TRUSTEES OF THE  
TOWN OF PALISADE, COLORADO THAT:**

**Section 1.** The foregoing recitals are incorporated herein as if set forth in full.

**Section 2.** Article II of Chapter 6 of the Palisade Municipal Code is hereby amended as follows, with underlined text added and ~~strike through language deleted~~:

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**Sec. 6-34. - Delegation of authority to town clerk to issue licenses.**

The Town Clerk is vested with authority to review and approve applications for liquor license renewals and transfers, special event licenses and temporary permits pursuant to the following criteria:

- (1) Renewals and transfers.
  - a. The timely submission of a complete application and the payment of all fees by the applicant.
  - b. The referral of the application by the Town Clerk to the Police Department and other appropriate Town departments for review and comment.
  - c. For license transfers, whether the applicant satisfies the eligibility criteria set forth in Sections 44-3-301 and 44-3-303, C.R.S.
  - d. For license renewals, whether the applicant satisfies the eligibility criteria set forth in Sections 44-3-301 and 44-3-302, C.R.S.

e. Whether there exists a fact or information on the application, or as provided in referral comments, illustrating reasonable grounds or good cause to deny the application.

(2) Special events permits.

a. The timely submission of a complete application and the payment of all fees by the applicant.

b. The referral of the application by the Town Clerk to the Police Department and other appropriate Town departments for review and comment.

c. The timely and proper posting of a conspicuous public notice of the proposed license and protest procedures at the location sought to be licensed.

d. Whether the application and applicant satisfy the eligibility criteria set forth in Article 5 of Title 44, C.R.S.

e. Whether there exist facts or information on the application, or as provided in referral comments or a protest against the license filed by affected persons, illustrating grounds or good cause to deny the application.

f. The local licensing authority may, pursuant to Section 44-5-106, C.R.S., deny the issuance of a special event permit upon the grounds that the issuance would be injurious to the public welfare because the nature of the special event, its location within the community, or the failure of the applicant in a past special event to conduct the event in compliance with applicable laws.

g. Public notice of the proposed permit and of the procedure for protesting issuance of the permit shall be conspicuously posted at the proposed location for at least ten (10) days before approval of the permit by the local licensing authority.

(3) Temporary permits.

a. The timely submission of a complete application and the payment of all fees by the applicant.

b. The timely filing of an application for the transfer ownership of the liquor license corresponding to the application for a temporary permit.

c. Whether the premises subject to the proposed temporary permit is currently subject to a valid liquor license.

(4) Festival permits.

a. The timely submission of a complete application at least thirty (30) days before holding the festival and the payment of all fees by the applicant.

b. The referral of the application by the Town Clerk to the Police Department and other appropriate Town departments for review and comment.

c. Whether the application and applicant satisfy the eligibility criteria set forth in Sections 44-3-301 and 44-3-404, C.R.S.

d. Whether there exists facts or information on the application, or as provided in referral comments or a protest against the license filed by affected persons, illustrating grounds or good cause to deny the application.

(5) Tastings.

a. A retail liquor store or liquor-licensed drugstore licensee who wishes to conduct tastings may submit an application or application renewal to the Town. The Town may reject the application if the applicant fails to establish that it or they are able to conduct tastings without violating the provisions of Section 12-47-301(1), C.R.S., or creating a public safety risk to the neighborhood.

The Town shall maintain an application procedure and charge an application fee as set forth by resolution.

~~(5)~~ (6) In the event the Town Clerk cannot or will not approve a transfer or renewal of a license, or the issuance of a special event license or temporary permit, then the Town Clerk shall automatically and promptly agendaize the application for public hearing before the Board of Trustees acting as the Local Liquor Licensing Authority. Written notice of the time and place of the hearing shall be mailed to the applicant by regular mail at least ten (10) days in advance thereof and shall contain such facts or reasons relied upon by the Town Clerk to initially deny the license or permit. Notice of the hearing shall also be timely published and posted on the subject premises in accordance with the requirements set forth in Section 44-3-311, C.R.S., and timely provided to any person who may have filed a protest against the issuance of the license with the Town Clerk. Additionally, any license or permit applicant dissatisfied with a decision of the Town Clerk under this Section may appeal the same to the Board of Trustees by filing a written protest with the Town Clerk not more than ten (10) days after the date of the decision appealed from. The Town Clerk shall promptly set the appeal for hearing before the Board of Trustees in accordance with the notice and hearing procedures described above.

~~(6)~~ (7) The Town Clerk shall not approve an application for the renewal or transfer of a license, nor issue a special event permit, where the Police Department has timely submitted written objections to the Town Clerk concerning such action. Whenever such an objection is received, the Town Clerk shall set the application for hearing before the Board of Trustees in accordance with the procedures set forth in Paragraph (4) above.

~~(7)~~ (8) The Town Clerk, for good cause, may waive the forty-five-day time requirement for filing a license renewal application.

~~(8)~~ (9) The Town Clerk, for good cause, may waive the thirty-day time requirement for filing a festival permit application.

**INTRODUCED, READ, PASSED, APPROVED AND ORDERED PUBLISHED BY  
TITLE**, at the regular meeting of the Board of Trustees of the Town of Palisade, Colorado held  
on May 13, 2025.

TOWN OF PALISADE, COLORADO

By: \_\_\_\_\_  
Greg Mikolai, Mayor

ATTEST:

\_\_\_\_\_  
Keli Frasier, CMC  
Town Clerk



**PALISADE BOARD OF TRUSTEES**  
**Agenda Item Cover Sheet**

**Meeting Date:** June 24, 2025

**Presented By:** Town Clerk

**Department:** Clerk

**Re:** RESOLUTION 2025-16 – Adding an Application Fee for Retail Liquor Store Tasting Permits

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**SUBJECT:**

A Resolution of the Board of Trustees of the Town of Palisade, Colorado, Amending the Town's Fee Schedule Regarding Various Town Fees

**SUMMARY:**

The attached Resolution sets the application fee if Ordinance 2025-06 is approved.

**BOARD DIRECTION:**

*Motion, Second, and Rollcall vote to:* Approve/Deny RESOLUTION 2025-16, amending the Town's fee schedule to add a fee for Retail Liquor Store Tasting Permits.

**ATTACHMENTS**

1. Resolution 2025-16

**TOWN OF PALISADE, COLORADO  
RESOLUTION NO. 2025-16**

**A RESOLUTION OF THE BOARD OF TRUSTEES OF THE TOWN OF PALISADE, COLORADO,  
AMENDING THE TOWN'S FEE SCHEDULE REGARDING VARIOUS TOWN FEES**

**WHEREAS**, the Board of Trustees is authorized to establish fees charged by the Town, and

**WHEREAS**, the Board of Trustees recognizes a need for changes to the current fee schedule for the Town of Palisade.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF TRUSTEES FOR THE  
TOWN OF PALISADE, COLORADO, THAT**

**Section 1.** The fee schedule to be amended to add the following:

**License Fees**

**Liquor Licenses**

Retail Liquor Store Tasting Permit	\$	100.00	Annual Fee (New Application & Renewals)
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**RESOLVED, APPROVED, AND ADOPTED** this 24<sup>th</sup> day of June 2025.

TOWN OF PALISADE, COLORADO

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Greg Mikolai, Mayor

ATTEST:

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Keli Frasier, CMC  
Town Clerk