



**AGENDA**  
for the Board of Trustees  
of the Town of Palisade, Colorado  
341 W 7<sup>th</sup> Street (Palisade Civic Center)

**May 13, 2025**

**6:00 pm Regular Meeting**

A live stream of the meeting may be viewed at:

<https://us06web.zoom.us/j/3320075780>

- I. **REGULAR MEETING CALLED TO ORDER AT 6:00 pm**
- II. **PLEDGE OF ALLEGIANCE**
- III. **ROLL CALL**
- IV. **AGENDA ADOPTION**
- V. **ANNOUNCEMENTS**
  - A. **PUBLIC COMMENT REMINDER:** All emails sent to the Town Clerk for public comment on a specific agenda item prior to the day packets are published will be included in the staff report. Emails received after the packets are posted will be forwarded to the Board of Trustees. Any member of the public who wishes to have a statement or email read into the Minutes is required to appear in person and make said statements to the Board directly.
  - B. **GET INVOLVED WITH OUR COMMUNITY! UPCOMING PUBLIC MEETINGS (Palisade Civic Center, 341 W 7<sup>th</sup> Street):**
    1. **Planning Commission** – Tuesday, May 20, 2025, at 6:00 pm
    2. **Tourism Advisory Board** – Wednesday, May 21, 2025, at 9:00 am
    3. **Board of Trustees**– Tuesday, May 27, 2025, at 6:00 pm
  - C. **TOWN OF PALISADE ACCEPTING PROPOSALS FOR A NEW SPRING EVENT IN 2026!** For additional details, please visit <https://palisade.colorado.gov/requests-for-proposals-quotes>.
  - D. **TOWN HALL WILL BE CLOSED** on Monday, May 26, 2025, in observance of Memorial Day.
  - E. **PALISADE SUNDAY FARMERS MARKET** begins Sunday, June 1, 2025, in downtown Palisade from 9:00 am – 1:00 pm.
- VI. **PRESENTATIONS**
  - A. **National Police Week Recognition**

**VII. TOWN MANAGER REPORT****A. Q1 Sales Tax Report****B. Roundabout, Sewer Transfer, Elberta Sidewalk Updates****VIII. CONSENT AGENDA**

*The Consent Agenda is intended to allow the Board to spend its time on more complex items. These items are generally perceived as non-controversial and can be approved by a single motion. The public or any Board Member may ask that an item be removed from the Consent Agenda for individual consideration.*

**A. Expenditures**

- Approval of Bills from Various Town Funds – April 17, 2025 – May 6, 2025

**B. Minutes**

- Minutes from April 22, 2025, Regular Board of Trustees Meeting

**I. NEW BUSINESS****A. Resolution 2025-12**

The Board of Trustees will consider Resolution 2025-12 delegating the Mayor and Town Manager the Authority to Sign Memoranda of Agreement, Deeds, Closing Documents, and Take Any Other Actions Necessary for the Acquisition of Palisade Sewer Transfer Project Parcels Number 21 and 22.

1. Staff Presentation
2. Board Discussion
3. Decision - Motion, Second, and Rollcall Vote to:

Approve, deny, or postpone (until May 27, 2025) approving Resolution 2025-12 delegating the Mayor and Town Manager the Authority to Sign Memoranda of Agreement, Deeds, Closing Documents, and Take Any Other Actions Necessary for the Acquisition of Palisade Sewer Transfer Project Parcels Number 21 and 22.

**B. Contract for Re-Roof of Town Hall**

The Board of Trustees will consider directing the Town Manager to enter into contract for roof repairs/replacement at 175 E 3<sup>rd</sup> Street.

1. Staff Presentation
2. Board Discussion
3. Decision - Motion, Second, and Rollcall Vote to:

Approve, deny, or postpone (until May 27, 2025) directing the Town Manager to enter into contract with Grand Junction Roofing for roof repairs at 175 E 3<sup>rd</sup> Street for \$84,300.00 with a 25% contingency.

**C. Review of Bids for Electronic Message Boards at Veterans Memorial Park (AGNC Mini Grant Project)**

The Board of Trustees will consider directing the Town Manager to enter into contract for a new electronic sign at Veterans Memorial Park as part of the AGNC \$5,000 Mini Grant Project.

1. Staff Presentation
2. Board Discussion
3. Decision - Motion, Second, and Rollcall Vote to:

Approve, deny, or postpone (until May 27, 2025) directing the Town Manager to enter into contract with Platinum Signs for the installation of electronic message boards at Veterans Memorial Park for an amount not to exceed \$40,000.00.

**D. Tourism Advisory Board Interviews and Appointments**

The Board of Trustees will interview seven (7) candidates for four (4) open seats on the Palisade Tourism Advisory Board. A silent priority vote will occur after the interviews to fill the four (4) positions. A rollcall vote will appoint the members to the respective seats.

1. Applicant Interviews (organized alphabetically by last name and Town Residency). Per the Palisade Municipal Code, at least ONE candidate appointed to the Tourism Advisory Board MUST be a Town resident.

**Town of Palisade Residents**

*Farago, DeVon*

*Robinson, Ryan (incumbent)*

*Wenger, Tim (incumbent)*

**81526 Businesses**

*Burford, Jessica (incumbent)*

*McElley, Brooke (incumbent)*

*Payne, Matt*

*Williams, Rachel*

2. Board Discussion
3. Silent Ballot Vote – *Ballots Will be Provided*
4. Decision - Motion, Second, and Rollcall Vote to:

Appoint Name 1, Name 2, Name 3, and Name 4 to the Palisade Tourism Advisory Board for a two-year term ending in February 2027.

**II. PUBLIC COMMENT**

**All those who wish to speak during public comment must sign up on the sheet provided outside the boardroom doors. Please keep comments to 3 MINUTES OR LESS and state your name and address.** Neither the Board of Trustees nor staff will respond to comments at this time. The Board may direct staff to look into specific comments to bring back as an Agenda item at a future meeting; however, the Board reserves the right to clarify information from comments that are factually incorrect.

**III. COMMITTEE REPORTS**

**IV. ADJOURNMENT**

## **Town Manager Report Capital Construction Project List Updates** **5.13.2025**

### Wastewater Consolidation to Clifton \$24 million

- DOLA Grant – Engineering Wastewater Consolidation \$1 million
- Phase of Project: Easement & Engineering
- The Town is completing the engineering and land acquisition phase.
- The project is still meeting the timeline with the RFP for construction to be posted in late summer.

### Pretreatment Wastewater Program Implementation

- The Town is focusing on the pretreatment wastewater program. This has been a multi-year project. Pretreatment means tanks must be added to the sewer systems to trap waste that is not wanted in collection pipes or wastewater treatment plants.
- The Town has had pretreatment requirements that have never been enforced.
- There are over 100 businesses in Town that have been or need to be inspected to determine pretreatment requirements.
- Pretreatment needs to occur. It must happen for collections in pipes and the lagoons – whether the Town consolidates with Clifton or not. Businesses should have been in compliance over 20 years ago.
- Surveys and letters have been sent. New letters will be sent.

### Roundabout Highway 6 – CDOT \$500,000

- The engineer design work is completed, and CDOT is finalizing - \$15M
- This is a CDOT project – the Town is participating with bike delineators, landscaping, and street lighting.
- The Town is using dark sky solar lights at the intersection.

### TAP Grant Sidewalks – 80% Grant – 20% Town \$1M

- Project completed – 2/2025
- TAP grant sidewalks from Cresthaven to High School
- Town & CDOT will use the remaining funds on the roundabout project

### Multi-Modal Sidewalk Grant Award for Elberta – 1<sup>st</sup> Street to Wine Valley Rd. \$2 M

- Design/Engineering 75% Complete and in review with CDOT
- Construction scheduled for Fall 2025

- ## Troyer Sewer Lift Station

- |                             |                                     |                |
|-----------------------------|-------------------------------------|----------------|
| <u>Land Use Code Update</u> | DOLA grant \$20,000 - Town \$20,000 | Total \$40,000 |
|-----------------------------|-------------------------------------|----------------|

- Irrigation in Palisade \$?

- |                          |     |
|--------------------------|-----|
| Veterans Memorial Center | \$? |
|--------------------------|-----|

- |               |          |
|---------------|----------|
| Swimming Pool | \$15,000 |
|---------------|----------|

- Hire a design/ build firm to create plans for a remodel and addition to the swimming pool – public engagement with plan creation



## **PALISADE BOARD OF TRUSTEES**

### **Staff Report**

**Meeting Date:** May 13, 2025  
**Department:** Fire Department  
**Department Director:** Charles K. Balke, Fire Chief

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#### **Comments from the Fire Chief**

The fire service continues to wait to see what the federal government is going to do with any funding to include grants such as AFG. I continue to remain optimistic that funding will resume for such programs.

The Palisade Fire Department entered into a MOU with Mesa County Fire Authority effective March 26, 2025. Under the current agreement, there will be phases in which I will be spending time assessing the performance capabilities of the organization, conducting a records review, assessing apparatus and equipment and evaluating their training program. Phase one is a ninety-day period of evaluation and at the end I will make recommendations to their Board of Directors. They will be reimbursing the Town for my time and any expenses incurred.

With the changes in legislation governing ambulance licensing, we will need to set our own ambulance billing rate at that is no longer set by the County. I will be discussing this with the other Mesa County agencies to get an idea of what the overall thoughts are for billing rates.

#### **Administrative Update**

- On April 16<sup>th</sup>, I attended a presentation put on by the BLS for all Mesa County Cooperators on coordination of resources, communications and operations during wildland responses
- On April 25<sup>th</sup> conducted an ADU inspection for driveway access at 3513 G. Road.
- All VHF radios have been updated with the current regional frequencies.
- Continue attending Colorado State Fire Chief's Legislation calls. There continues to be uncertainty with state level funding and proposals of new restrictions being proposed for Special Districts.
- Attended the PHS Senior Awards night and presented the Fire Academy Seniors with certificates of completion for EMR, Firefighter I and Hazardous Materials.
- We had a great turnout for the ceremonial apparatus push in of Brush 42.
- On May 6<sup>th</sup> had a follow meeting with Clifton Fire representatives to discuss the use of mutual aid and the improvements we have made which significantly reduced the need for their assistance outside of second or third calls.

## Training Update

- The D51 High School Academy has finished their year. We finished with 9 out of 10 students. The successful completed all required course testing and State certification skills testing. Several are interested in taking the State written for State certification.
- We are hosting the States' Hazmat Training Trailer and will be hosting the State's Live Fire Training Trailer. We will coordinate with local agencies on training with each.
- Dominique Johnson has completed the didactic requirements for the Paramedic Program and will be starting his externship with Grand Junction Fire and Lower Valley Fire.
- Sent two people to Peer Support Training

## Apparatus/Equipment Update

- We have slowly been receiving personal protective equipment associated with both the DFPC Firefighter Health and Safety Grant and the FEMA SAFER Grant. Once all items have been received, it will be issued to the current probationary members and request for reimbursement will be sent.

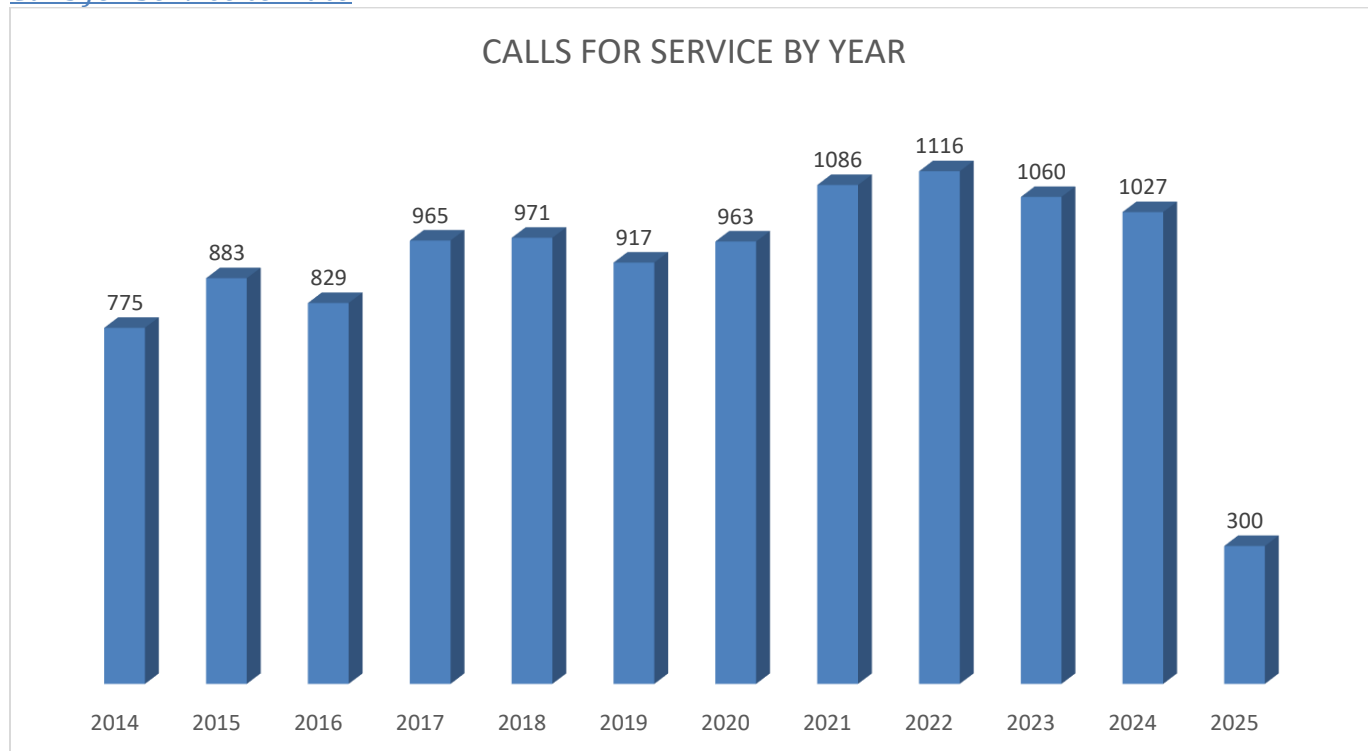
## Miscellaneous

- We have started the process of recruiting for the 2025/2026 High School Academy. We are partnering with the Mesa County Workforce Center to aid in funding for the program.

## Operations

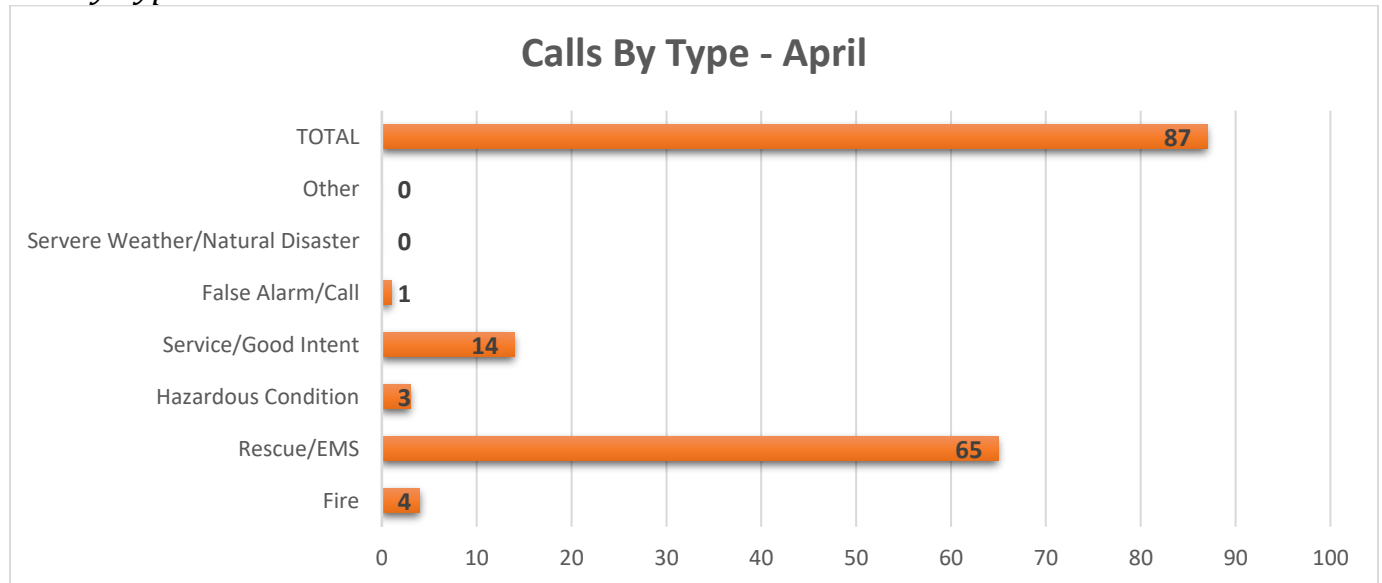
For the month of April 2025, the Palisade Fire Department responded to 87 calls. This is an increase of 20 calls compared to the same timeframe last year. For the year 2025 through the end of April we responded to 300 calls for service which is an increase of 8 calls from 2024.

### Calls for Service to Date

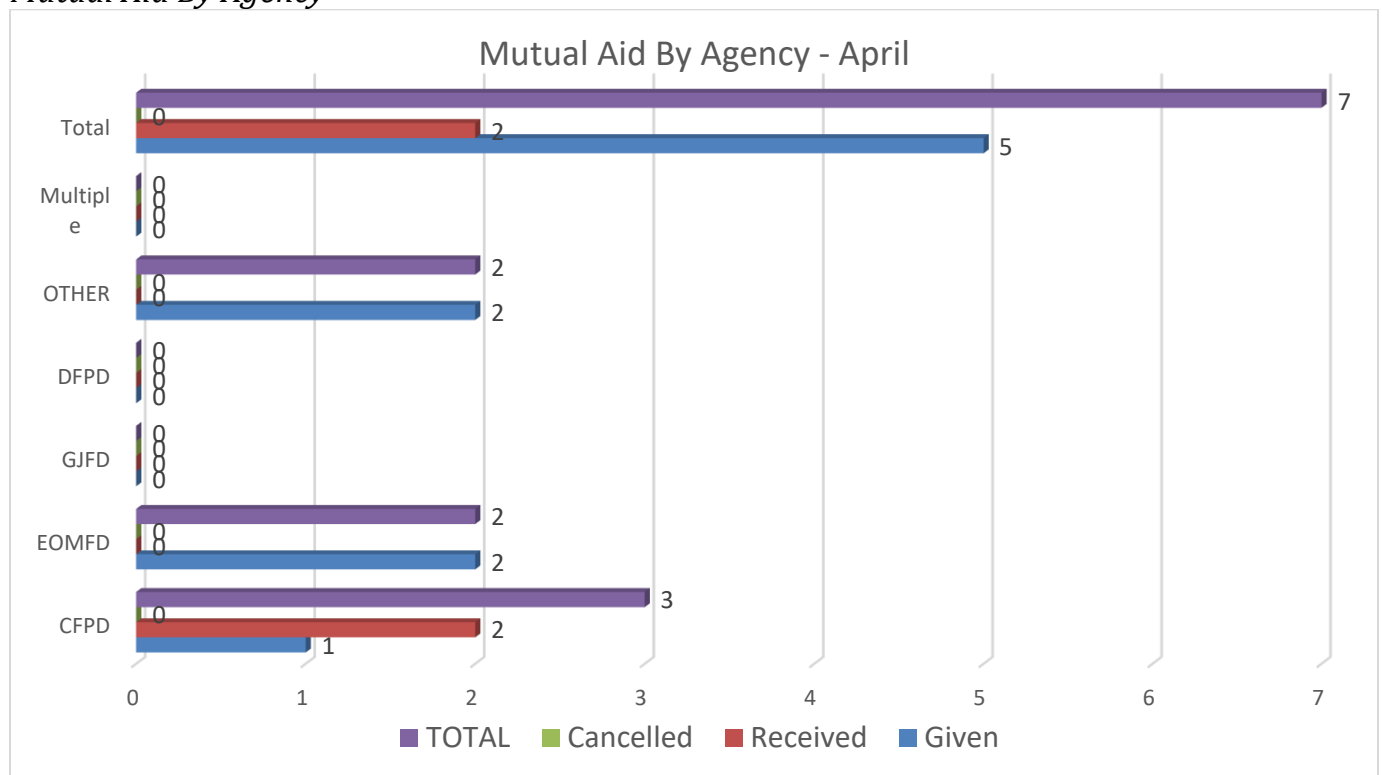


## Monthly Call Breakdown

### Call By Type



### Mutual Aid By Agency





### Ambulance Billing through December 2024

Year	Billings	Payments	Contractual	Refunds	Write-Offs	Outstanding	Balance
		Credits	Allowance				Forward
2017	\$ 631,921.80	\$ (213,357.11)	\$ (398,116.64)	\$ 256.06	\$ (36,017.67)	\$ (15,313.56)	\$ 179,237.95
2018	\$ 582,418.60	\$ (217,279.97)	\$ (362,960.14)	\$ 879.86	\$ (39,623.48)	\$ (36,565.13)	\$ 148,431.75
2019	\$ 515,174.60	\$ (84,477.29)	\$ (325,935.08)	\$ 1,085.73	\$ (42,756.21)	\$ 63,091.75	\$ 193,012.69
2020	\$ 568,215.80	\$ (91,664.10)	\$ (267,219.73)	\$ 541.78	\$ (58,461.45)	\$ 151,412.30	\$ 353,530.33
2021	\$ 724,256.60	\$ (281,649.57)	\$ (413,046.03)	\$ 490.26	\$ (50,578.48)	\$ (20,527.22)	\$ 343,377.79
2022	\$ 719,057.40	\$ (264,960.78)	\$ (571,554.07)	\$ 1,875.96	\$ (97,922.41)	\$ (213,503.90)	\$ 114,292.26
2023	\$ 729,525.40	\$ (281,269.83)	\$ (422,446.10)	\$ 1,992.37	\$ (41,511.71)	\$ (13,709.87)	\$ 154,211.01
2024	\$ 761,900.00	\$ (285,163.96)	\$ (424,522.35)	\$ 650.16	\$ (46,991.52)	\$ 5,872.33	\$ 127,037.26
2025	\$ 162,894.00	\$ (60,683.88)	\$ (87,368.65)	\$ 1,503.71	\$ (16,673.02)	\$ (327.84)	\$ 111,679.75
2-year Average	\$ 745,712.70	\$ (283,216.90)	\$ (423,484.23)	\$ 1,321.27	\$ (44,251.62)	\$ (3,918.77)	\$ 140,624.14
5 year Average	\$ 700,591.04	\$ (240,941.65)	\$ (419,757.66)	\$ 1,110.11	\$ (59,093.11)	\$ (18,091.27)	\$ 218,489.73



## PALISADE BOARD OF TRUSTEES

**Meeting Date:** May 13, 2025

**Re:** Consent Agenda

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The Consent Agenda has been attached as a separate document for ease of reading.

Included in the consent agenda are:

**A. Expenditures**

- Approval of Bills from Various Town Funds – April 17, 2025 – May 6, 2025

**B. Minutes**

- Minutes from April 22, 2025, Regular Board of Trustees Meeting



**PALISADE BOARD OF TRUSTEES**  
**Agenda Item Cover Sheet**

**Meeting Date:** May 13, 2025

**Presented By:** Brad Rodenberg, TRS Corp  
Matt Filla, JUB Engineering

**RE:** Sewer Consolidation Project

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**SUMMARY:**

The Board of Trustees will consider Resolution 2025-12 delegating the Mayor and Town Manager, the Authority to Sign Memoranda of Agreement, Deeds, Closing Documents, and Take Any Other Actions Necessary for the Acquisition of Palisade Sewer Transfer Project Parcels Number 21 and 22.

**Board Direction:**

Authorize the Mayor to sign the Acquisition Documents for Parcels Number 21 and 22.

**TOWN OF PALISADE, COLORADO  
RESOLUTION NO. 2025-12**

**A RESOLUTION OF THE BOARD OF TRUSTEES OF THE TOWN OF  
PALISADE DELEGATING THE MAYOR AND TOWN MANAGER THE  
AUTHORITY TO SIGN MEMORANDA OF AGREEMENT, DEEDS,  
CLOSING DOCUMENTS AND TAKE ANY OTHER ACTIONS  
NECESSARY FOR THE ACQUISITION OF PALISADE SEWER  
TRANSFER PROJECT PARCELS NUMBER 21 AND 22.**

**WHEREAS**, the Town of Palisade (“Palisade” or the “Town”) is a statutory town organized pursuant to C.R.S. §31-1-203 and with the authority of the Municipal Code of the Town of Palisade (the “Code”); and

**WHEREAS**, the Palisade to Clifton Sewer Transfer Project (“Project”) is a necessary sewer connection between the Town and Clifton Sanitation District’s Wastewater Treatment Plant; and

**WHEREAS**, the Town requires property acquisition including fee simple parcels, temporary easements, and permanent easements for the installation of the wastewater service pipelines; and

**WHEREAS**, by Resolution No. 9, Series 2025 the Board authorized property acquisitions up to \$50,000.00 in value; and

**WHEREAS**, Town staff has negotiated an agreement with the owner of the property identified as Mesa County Assessor Number 2941-053-00-124 for the acquisition of Project Parcel Number 21 (“Parcel 21”), to acquire the necessary property interests; and

**WHEREAS**, Town staff has negotiated an agreement with the owner of the property identified as Mesa County Assessor Number 2941-053-00-049 for the acquisition of Project Parcel Number 22 (“Parcel 22”), to acquire the necessary property interests; and

**WHEREAS**, the Board finds it is in the best interest of the health, welfare, and safety of citizens of the Town to authorize the Mayor and Town Manager to sign Memoranda of Agreements, Deeds, Closing Documents, and take all necessary actions to consummate the foregoing real property transaction.

**NOW, THEREFORE IT IS RESOLVED THAT THE BOARD OF TRUSTEES OF THE TOWN OF PALISADE, COLORADO, THAT:**

**Section 1.** The foregoing recitals are incorporated herein as if set forth in full.

**Section 2.** The Board of Trustees authorizes the Mayor and Town Manager to sign Memoranda of Agreements, Deeds, Closing Documents, and take all necessary actions to

consummate the necessary real property transaction for Parcel 21 for up to Fifty-Five Thousand Five Hundred Nineteen Dollars (\$55,519.00) in value to prosecute the Project.

**Section 3.** The Board of Trustees authorizes the Mayor and Town Manager to sign Memoranda of Agreements, Deeds, Closing Documents, and take all necessary actions to consummate the necessary real property transaction for Parcel 22 for up to One Hundred Thirty-Two Thousand Two Hundred Thirty-Four Dollars (\$132,234.00) in value to prosecute the Project.

**INTRODUCTED, READ, AND PASSED THIS 13TH DAY OF MAY 2025.**

TOWN OF PALISADE, COLORADO

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Greg Mikolai, Mayor

ATTEST:

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Keli Frasier, CMC  
Town Clerk



## **PALISADE BOARD OF TRUSTEES**

### **Agenda Item Cover Sheet**

**Meeting Date:** May, 13,2025

**Presented By:** Director of Parks, Facilities, Events

**Department:** Facilities

**Re:** Replacement of Town Hall/Police Department roof

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**SUBJECT:**  
The Roof of the

**SUMMARY:**  
The roof of the Town Hall building has exceeded its functional life. Staff solicited bids from multiple roofing companies for replacement estimates. It is recommended that there be a complete tear-off of the old roof, replace any damaged materials, and apply a new TPO roof. Staff is recommending that the Board accept the bid from Grand Junction Roofing Company for \$84,300.00 with a 25% contingency.

**BOARD DIRECTION:**  
Give the Town Manager the authorization to sign the contract with Grand Junction Roofing Company for \$84,300.00 with a 25% contingency.



**PALISADE PLANNING COMMISSION**  
**Agenda Item Cover Sheet**

**Meeting Date:** May 13, 2025

**Presented By:** Community Development Director

**Department:** Community Development & Planning

**Re:** Review of Bids for Electronic Message Boards at Veterans Memorial Park (AGNC Mini Grant Project)

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**SUMMARY:**

The Town of Palisade has been awarded an AGNC Mini Grant to install outdoor electronic message boards at Veterans Memorial Park. Two bids have been received for this project, Staff recommends moving forward with the bid from Platinum Signs. Their bid comes with a 1-year warranty against defective materials and a 1-year warranty for parts and labor.

**FINANCIAL IMPACT:**

The AGNC Mini Grant award covers \$5,000 of project costs.

**RECOMMENDED MOTION:**

Approve, deny, or postpone (until May 27, 2025) directing the Town Manager to enter into contract with Platinum Signs for the installation of electronic message boards at Veterans Memorial Park for an amount not to exceed \$40,000.00.



## PALISADE BOARD OF TRUSTEES Agenda Item Cover Sheet

**Meeting Date:** May 13, 2025

**Re:** Tourism Advisory Board Appointments

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**SUBJECT:**

Interviews and appointment of applicants to the Tourism Advisory Board (TAB)

**SUMMARY:**

The Board of Trustees will interview and appoint candidates to four (4) open seats on the Palisade Tourism Advisory Board.

All applicants will be asked to leave the Boardroom and will be called in individually for interviews in alphabetical order by last name:

- Burford, Jessica - *incumbent*
- Farago, DeVon - **Town Resident**
- McElley, Brooke - *incumbent*
- Payne, Matt
- Robinson, Ryan - *incumbent* - **Town Resident**
- Wenger, Tim - *incumbent* - **Town Resident**
- Williams, Rachel

Once interviews and time for a brief discussion of the Board of Trustees are complete, all applicants will be invited back into the Boardroom. A silent vote will occur to fill the four (4) positions, with the highest votes filling the two-year terms.

A single rollcall vote will officially appoint the candidates chosen to their respective seats.

**BOARD DIRECTION:**

Appoint four (4) members to the Tourism Advisory Board.

**At LEAST one appointment MUST be a Town resident to stay in compliance with Chapter 2, Article XIII Section 2-282 of the Palisade Municipal Code. "At least two (2) members shall be Palisade residents and one (1) member a Palisade Trustee. Other mem-bers need not be residents of the Town but live or own a business in the 81526 zip code."**

\*\* Vote by Ballot – each candidate must have a minimum of four votes to be considered for appointment. Votes will be re-cast by the Board until a majority decision is confirmed. Ballots will be counted by the Town Clerk.

Only ONE motion, naming all four appointees, is necessary.





**TOWN OF PALISADE**  
**TOURISM ADVISORY BOARD**  
**APPLICANT INFORMATION**

**Palisade Municipal Code Chapter 2, Article XIII**

**Section 2-282 - Appointment; removal; qualifications.**

The Tourism Advisory Board shall consist of not more than eleven (11) or fewer than five (5) members appointed by the Board of Trustees. Where practicable, membership shall consist of representatives from various tourism-related businesses, including the lodging industry, food service, retail, the recreational industry, the agricultural industry, and the winery industry, and a member of the Palisade Chamber of Commerce Board of Directors. **At least two (2) members shall be Palisade residents and one (1) member a Palisade Trustee. Other members need not be residents of the Town but live or own a business in the 81526 zip code.**

<b>Applicant Name:</b>	Jessica Burford
<b>Email Address:</b>	[REDACTED]
<b>Cell Phone Number:</b>	[REDACTED]

<b>Home Address:</b>	[REDACTED] Grand Junction, CO 81505
<b>Is this Address in Town Limits?</b>	NO
<b>Mailing Address:</b>	[REDACTED] Palisade, CO 81526

<b>Do you own a business in 81526?</b>	CEO & Representative of the Chamber of Commerce
<b>Business Name:</b>	Palisade Chamber of Commerce
<b>Business Activity:</b>	Economic Development
<b>Business Address:</b>	305 Main St. Ste 1, Palisade, CO 81526

**Town of Palisade**  
**Board of Trustees**

175 East 3rd Street  
PO Box 128  
Palisade, CO 81526

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Dear Board of Trustees,

I am writing to enthusiastically express my intent to renew my seat on the Tourism Advisory Board for another two-year term. It has been a privilege to serve alongside such passionate professionals, and I would be honored to continue contributing to our region's tourism growth and vitality.

My ongoing involvement with the TAB has only deepened my commitment to advancing tourism efforts throughout Mesa County. Drawing on my background in hospitality sales and my role as President & CEO of the Palisade Chamber of Commerce, I bring both strategic insight and on-the-ground experience to the table. As director of Palisade's unofficial visitor center, housed within the Chamber office, I regularly interact with travelers from all over the world, gaining firsthand perspective on their experiences, expectations, and evolving interests.

Over the past year alone, I helped facilitate 10 familiarization (FAM) tours, welcoming tourism professionals, journalists, and influencers from countries including the UK, Australia, Canada, and Mexico, as well as key domestic markets like Texas. These engagements have offered valuable opportunities to spotlight the unique charm of our region and forge lasting connections that benefit the entire valley.

Additionally, my strong relationships with the Colorado Tourism Office, Visit Fruita, and Visit Grand Junction continue to provide collaborative opportunities and alignment with state and regional tourism goals. As a proud alumna of the Colorado Tourism Leadership Journey, I've gained not only a deeper understanding of our industry but also a network of peers across the state committed to elevating Colorado as a premier destination.

I am deeply invested in the success of our local tourism economy and remain excited about the possibilities ahead. I would be grateful for the opportunity to continue supporting the TAB's important work and would approach a renewed term with energy, collaboration, and a strong sense of purpose.

Thank you for your consideration.

Warm regards,  
**Jessica Burford**  
President & CEO  
Palisade Chamber of Commerce  
[jessica@palisadecoc.com](mailto:jessica@palisadecoc.com)  
(970) 464-7458 ext. 100



**TOWN OF PALISADE**  
**TOURISM ADVISORY BOARD**  
**APPLICANT INFORMATION**

**Palisade Municipal Code Chapter 2, Article XIII**

**Section 2-282 - Appointment; removal; qualifications.**

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<b>Applicant Name:</b>	DeVon Farago
<b>Email Address:</b>	[REDACTED]
<b>Cell Phone Number:</b>	[REDACTED]

<b>Home Address:</b>	[REDACTED]
<b>Is this Address in Town Limits?</b>	Yes
<b>Mailing Address:</b>	[REDACTED]

<b>Do you own a business in 81526?</b>	I own a business but it's registered in Longmont, CO
<b>Business Name:</b>	Chocolate Software, LLC
<b>Business Activity:</b>	Software for agencies that receive funding from the Older Americans Act
<b>Business Address:</b>	PO Box 515, Longmont CO 80502

**DeVon Farago**

823 Cabernet Drive

Palisade, CO 81526

devonfarago@yahoo.com

408-334-8972

**May 6, 2025**

Palisade Tourism Advisory Board

c/o Town of Palisade

Dear Members of the Palisade Tourism Advisory Board,

I am writing to express my interest in serving on the Palisade Tourism Board. As both a proud resident and long-time admirer of this unique town, I would be honored to contribute to shaping its tourism future in a way that honors its past and sustains its charm for years to come.

I first started visiting Palisade in 2008, drawn by its beauty, community spirit, and distinct sense of place. Over the years, I've had the privilege of watching Palisade evolve, and now as a resident, I'm genuinely invested in ensuring that growth continues in a thoughtful and balanced way. I believe tourism can be a powerful tool for community enrichment—when guided by smart planning and respect for local values.

Professionally, I bring a strong data-driven perspective to the table. I work as a data scientist, analyst, and researcher for a national animal welfare organization, and I previously supported long-range planning and travel modeling for the Denver region. My background in data allows me to approach problems with clarity, precision, and a focus on long-term impact. I'm particularly interested in helping the board use data to assess tourism trends, support sustainable development, and make informed decisions that benefit both visitors and residents.

My academic background includes a strong focus on tourism. While studying business in my undergraduate, I took every tourism elective available during college because I've always been fascinated by how people connect with place. My graduate programs include degrees in engineering, business, and statistics. I am currently studying to become a project manager.

I believe Palisade stands at a rare intersection of agricultural heritage, natural beauty, and small-town authenticity. My goal is to help ensure our tourism strategies preserve those qualities while also leveraging tourism revenue to enhance infrastructure, support local businesses, and maintain the character that makes Palisade so special.

I would be grateful for the opportunity to bring my analytical skillset, love for Palisade and the wine industry, and long-range perspective to the Board. Thank you for your time and consideration. I look forward to the possibility of serving this remarkable community.

Warm regards,

**DeVon Farago**



## TOWN OF PALISADE

### TOURISM ADVISORY BOARD APPLICANT INFORMATION

#### Palisade Municipal Code Chapter 2, Article XIII

##### Section 2-282 - Appointment; removal; qualifications.

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Applicant Name:	Brooke McElley
Email Address:	[REDACTED]
Cell Phone Number:	[REDACTED]

Home Address:	[REDACTED] Palisade, CO 81526
Is this Address in Town Limits?	No (but in the 81526 zip code)
Mailing Address:	same as above

Do you own a business in 81526?	Yes (and in the town limits)
Business Name:	Palisade Basecamp RV Resort
Business Activity:	Lodging
Business Address:	985 North River Road, Palisade, CO 81526

April 11, 2025

Town of Palisade  
c/o Keli Frasier, Town Clerk  
175 East 3rd Street  
Palisade, Colorado 81526

RE: Letter of Interest – Tourism Advisory Board

Dear Board of Trustees,

I am writing to express my interest in continuing to serve on the Tourism Advisory Board for the Town of Palisade. I have served on TAB since September 2023, and I am confident I have the skills, qualifications and passion to continue to be an asset to this Board.

The posting for this position mentioned the desired candidate should have experience in marketing, promotions and advertising. My educational background is in marketing as I have a Bachelor's Degree in Business Administration with an emphasis in Marketing from the University of Northern Colorado and an MBA (Master of Business Administration) with an emphasis in Market Strategy from Regis University. I have worked in marketing for over 20 years in the oil & gas and hospitality industries.

The posting also mentioned that eligible applicants must live or own a business in the 81526 zip code and that experience in tourism is desirable. My husband and I have owned Palisade Basecamp RV Resort since inception in August 2016 and have great insight on running a business in Palisade that relies heavily on tourism. We also live in Palisade and love raising our two children in this community.

I have also served on the Board for the Palisade Chamber of Commerce from July 2020 to January 2024 and was honored with the Board Member of the Year award in 2023.

Thank you for your time and consideration.

Sincerely,

*Brooke McElley*

Brooke McElley  
970-210-5792  
brooke@palisadebasecamp.com



**TOWN OF PALISADE**  
**TOURISM ADVISORY BOARD**  
**APPLICANT INFORMATION**

**Palisade Municipal Code Chapter 2, Article XIII**

**Section 2-282 - Appointment; removal; qualifications.**

The Tourism Advisory Board shall consist of not more than eleven (11) or fewer than five (5) members appointed by the Board of Trustees. Where practicable, membership shall consist of representatives from various tourism-related businesses, including the lodging industry, food service, retail, the recreational industry, the agricultural industry, and the winery industry, and a member of the Palisade Chamber of Commerce Board of Directors. **At least two (2) members shall be Palisade residents and one (1) member a Palisade Trustee. Other members need not be residents of the Town but live or own a business in the 81526 zip code.**

<b>Applicant Name:</b>	matthew payne
<b>Email Address:</b>	[REDACTED]
<b>Cell Phone Number:</b>	[REDACTED]

<b>Home Address:</b>	[REDACTED] Palisade, Co 81526
<b>Is this Address in Town Limits?</b>	no, but in the heritage area just outside
<b>Mailing Address:</b>	[REDACTED] Palisade, Co 81526

<b>Do you own a business in 81526?</b>	yes
<b>Business Name:</b>	Chicken Grit Farms
<b>Business Activity:</b>	biodiverse livestock, peach, services & educational farm
<b>Business Address:</b>	3589 G Rd, amongst other farmland in Palisade



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**[External]Palisade Tourism Advisory Board Volunteer Application**

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**From** Matt P <matthewwilsonpayne@gmail.com>

**Date** Sun 2025-03-30 10:56 PM

**To** Keli Frasier <kfrasier@townofpalisade.org>

Keli,

I am writing to show official interest in volunteering to be on the Palisade Tourism Advisory Board.

Bonafides:

I own a business that operates within the 81526 zip code.

I work for two other businesses that operate within the 81526 zip code.

I live in the 81526 zip code.

I have a bachelor's degree in history and am six credits shy of a double major in english literature from the Virginia Military Institute.

I was an officer in the US Army for 10 years in various leadership and planning capacities.

I completed a three month intensive software engineering bootcamp.

I have a graduate degree in management of technology and innovation from George Washington University.

I have an associates degree in sustainable agriculture from Colorado Mesa University Tech.

I have a certificate in electrical systems from Colorado Mesa University Tech.

I have traveled to Canada, Costa Rica, Portugal, Spain, UK, France, Belgium, Netherlands, Germany, Austria, Czechia, Italy, Croatia, Romania, Greece, Turkey, Morocco, Niger, Djibouti, Somalia, Kenya, Iraq, Kuwait, and Afghanistan.

I lived in Germany for two years and toured the Schengen frequently.

I lived in Portugal for 8 months and toured the Algarve and Porto areas.

One of my best friends owns a 10 year old travel and tourism marketplace company.

Another best friend owns a fishing guiding company.

I speak Spanish.

I spent two years working in project management teams for equipment acquisition at the Department of the Army.

I spent five years working for three special organizations within the Department of Defense integrating data systems, workflow improvements and artificial intelligence into daily workflows. Software like Placer.AI was nothing abnormal.

I am well-read.

I have taught, and am very good at giving tours to all levels of intellectual capacity (common when briefing generals, senior staff, junior staff, workers, and indigenous members).

I spend a significant amount of time reading the news every day, and consume a wide variety of information that makes my diversity of knowledge fresh, current and gives me perspective not normally found in the lay.

I am an avid outdoorsman, and have a keen understanding of natural assets that are of incredible value to the tourism industry.

I have been an instructor in a ski and ride school.

I have given farm tours.

I could go on, but I am not sure it's necessary at this point.

-Matthew Payne

Owner & Operator of Chicken Grit Farms, LLC

Chicken Grit Farms operates in 81526



**TOWN OF PALISADE**  
**TOURISM ADVISORY BOARD**  
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<b>Applicant Name:</b>	Ryan Robinson
<b>Email Address:</b>	[REDACTED]
<b>Cell Phone Number:</b>	[REDACTED]

<b>Home Address:</b>	[REDACTED] Palisade, CO 81526
<b>Is this Address in Town Limits?</b>	Yes
<b>Mailing Address:</b>	[REDACTED] Palisade, CO 81526

<b>Do you own a business in 81526?</b>	No
<b>Business Name:</b>	
<b>Business Activity:</b>	
<b>Business Address:</b>	

Palisade Board of Trustees,

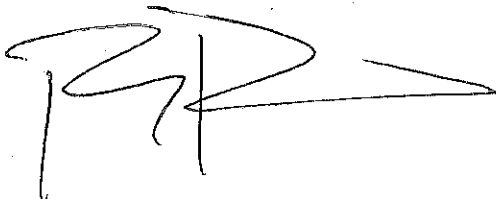
I am writing to express my interest in continuing to serve on the Palisade Tourism Advisory Board. Over the past years, I have greatly valued my involvement with TAB and believe I still have much to contribute. As both a resident of Palisade and a professional with a background in marketing, I am deeply invested in the prosperity of our community.

I am the Assistant General Manager at Powderhorn Mountain Resort and oversee the resort's marketing and sales departments. There are many synergies between the goals of Powderhorn and the Town of Palisade that support each other's success. The resort's efforts to draw destination visitors through quality marketing, targeting messaging, and data-driven campaigns align with the objectives of Palisade. Additionally, both the town and the resort are committed to thoughtful, sustainable growth while preserving the unique character of our area. Promoting the incredible natural resources and the physical connectivity between Palisade and the Grand Mesa provides another significant opportunity for collaboration.

On a personal note, my wife and I have chosen to raise our two young sons in Palisade. We have lived here for the last 10 years and are committed to the community because of its natural beauty, access to outdoor recreation, and its wonderful residents. I am eager to continue to contribute to TAB, with an eye toward the long-term benefits for both my family and our neighbors.

Thank you for your consideration, and I look forward to the opportunity to continue serving the community through TAB.

Sincerely,

A handwritten signature in black ink, appearing to be 'RR' followed by a long horizontal stroke.

Ryan Robinson  
Assistant General Manager  
Powderhorn Mountain Resort  
April 16, 2025



**TOWN OF PALISADE**  
**TOURISM ADVISORY BOARD**  
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<b>Applicant Name:</b>	Tim Wenger
<b>Email Address:</b>	[REDACTED]
<b>Cell Phone Number:</b>	[REDACTED]

<b>Home Address:</b>	[REDACTED] Palisade CO 81526
<b>Is this Address in Town Limits?</b>	yes
<b>Mailing Address:</b>	[REDACTED] Palisade CO 81526

<b>Do you own a business in 81526?</b>	Yes
<b>Business Name:</b>	Wenger Media Services
<b>Business Activity:</b>	
<b>Business Address:</b>	

**Tim Wenger**  
**235 W 6th St.**  
**Palisade CO 81526**  
**303-725-9359**

To Palisade Board of Trustees,

I am writing to express interest in renewing my position on the Tourism Advisory Board. My wife, Alisha, and I bought a home in Palisade in May, 2019. Both Colorado natives (Alisha was born in Grand Junction and is the Executive Director of the Community Food Bank), we wanted to set down roots in a place we loved and raise a family near the outdoors. We are here for the long term, and I plan to continue to bring my experience in tourism and marketing to the Tourism Advisory Board.

I work as a Senior Editor at the travel and outdoor lifestyle publication [Matador Network](#) and as an author with the travel guidebook brand *Fodor's*. I have embarked on "press trips" on four continents, visiting more than 30 countries. From each, I've worked with the destination and other sources to produce content for an award-winning editorial team. I wrote an article for Matador on [biking the Fruit and Wine Byway right here in Palisade](#) and on the [Palisade Plunge](#).

I hope you'll take a look at my portfolio at [www.timwenger.net](http://www.timwenger.net).

I am excited most by the opportunity to present Palisade to travel media outlets as the incredible destination that it is, and not as a "suburb" of Grand Junction. I currently serve on the TAB's website committee to ensure our new website is optimized for SEO and user experience.

I am proud of my work in planning and orchestrating media visits to the town, working with the CTO on the Do Palisade Right campaign and attending meetings in Montrose and online, and serving on the website committee during the re-development of the TAB website.

The coming years are Palisade's opportunity to stand up as Colorado's next best destination by showcasing our outdoor recreation and food + drink offerings -- the key to preserving our town's heritage as the valley continues to grow. Thank you for your time, and I really look forward to interviewing with the Board. References available upon request. To Palisade,

***-Tim Wenger***



**TOWN OF PALISADE**  
**TOURISM ADVISORY BOARD**  
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<b>Applicant Name:</b>	Rachel Williams
<b>Email Address:</b>	[REDACTED]
<b>Cell Phone Number:</b>	[REDACTED]

<b>Home Address:</b>	[REDACTED] GJ, CO 81504
<b>Is this Address in Town Limits?</b>	no
<b>Mailing Address:</b>	po box [REDACTED], Palisade CO, 81526

<b>Do you own a business in 81526?</b>	Yes
<b>Business Name:</b>	Sugartree Charcuterie, Inspire Palisade, Western FLOW
<b>Business Activity:</b>	food, social media,
<b>Business Address:</b>	REPLACEMENTKITS.COM Pressure Washer Chemical Soap Injector Kit fits Briggs & Stratton, Homelite, Ryobi & Husky Replaces 190593GS 190635GS & 203640GS

# Letter of Interest: Board Membership for the Town of Palisade

04/30/2025

Dear Town of Palisade

I am writing to express my interest in becoming a member of the board with the Town of Palisade. My admiration for the town of Palisade runs deep, and it would be an absolute honor to serve in this capacity.

Over the past five years, I have been an active member of this community, contributing to its growth and vibrancy. My work in tourism has given me the privilege of collaborating with business owners and citizens, enhancing the communal experience. As the owner of a charcuterie company, I have engaged with various social groups, creating content that celebrates our local culture.

In 2022, I proudly volunteered for the Palisade and East Orchard Mesa Fire Department. Additionally, I initiated a weekly recovery group in Palisade, offering support to those in need. These experiences have strengthened my loyalty and passion for our community.

I possess strong photography and social media skills, which I believe would be valuable assets to the board. My ability to network effectively with diverse personality types ensures that I can contribute positively to any discussion and initiative.

I am deeply committed to the well-being and development of Palisade. I firmly believe that my skills and experiences would make a meaningful contribution to the board and help further our collective goals.

Thank you for considering my application. I look forward to the opportunity to discuss how I can serve the Town of Palisade.

Warm regards,

Rachel Williams

757-581-3776

[Surgnurse\\_2000@yahoo.com](mailto:Surgnurse_2000@yahoo.com)