



AGENDA
for the Planning Commission
of the Town of Palisade, Colorado
341 W. 7th Street (Palisade Civic Center)

June 21, 2022

The Planning Commission will not meet in person on this day.

The Commission has been provided an update on the Palisade Game Plan (Comprehensive Plan Update) by Community Planning Strategies (CPS).

A summary of the work completed to date is attached to this agenda.

Public participation and updates are available at

www.PalisadeGamePlan.com

No official action of the Palisade Planning Commission will be conducted outside of a public meeting.

Next regular meeting scheduled for July 5, 2022

Town of Palisade

2022 Game Plan

June 21, 2022, Project Status Summary

Project Summary:

The Palisade Comprehensive Plan (the "2022 Game Plan") is a planning document providing a framework for future land-use decisions in Palisade to ensure the vision developed through community engagement is created. The 2022 Game Plan allows the community to collaborate on Palisade's future. Once adopted, the 2022 Game Plan will supersede the 2007 Palisade Comprehensive Plan (the "2007 Plan").

Summary of Completed Tasks to Date:

The 2022 Game Plan is currently on schedule and budget. Below is the list of tasks completed to date and what section of the project proposal the task relates to.

Task Description	Task Number in the Project Management Strategy
1. Provided deliverables for May 17, 2022, Steering Committee Meeting, including the following documents: <ul style="list-style-type: none"> a. Updated Project Management Strategy b. Updated Staff Calendar c. Updated Steering Committee Calendar d. Updated Stakeholder Meeting Calendar e. Updated Project Infographic f. Project Brochure g. Project Business Card 	Task 1.3 Steering Committee
2. Created a presentation for the May 17, 2022, Steering Committee Meeting	Task 1.3 Steering Committee
3. Provided a summary of the May 17, 2022, Steering Committee Meeting to the Community Development Director.	Task 1.3 Steering Committee
4. Sent out an electronic survey for Steering Committee to provide any additional thoughts after the meeting.	Task 1.3 Steering Committee
5. Reached out to the Stakeholder group to coordinate the meeting on May 24, 2022.	Task 1.4: Stakeholder Meetings
6. Launched the project website on May 17, 2022.	Task 1.5: Community Engagement
7. Ordered materials for community engagement activities.	Task 1.5: Community Engagement
8. Created materials for Stakeholder Meeting on May 24, 2022.	Task 1.4: Stakeholder Meetings

9. Provided meeting materials for the Community Development Director to review by the end of business on Wednesday, May 18, 2022.	Task 1.4: Stakeholder Meetings
10. Sent a reminder email to Stakeholders about the meeting on May 24, 2022.	Task 1.4: Stakeholder Meetings
11. Held the four Stakeholder Meetings on May 24, 2022.	Task 1.4: Stakeholder Meetings
12. Provided a draft summary of Stakeholder Meetings and Themes to the Community Development Director by the end of business on May 27, 2022.	Task 1.4: Stakeholder Meetings
13. Provided a draft meeting summary of the May 17, 2022, Steering Committee meeting, including post-meeting survey results. Delivered to the Community Development Director on May 27, 2022.	Task 1.3 Steering Committee
14. Posted community engagement question(s) on the project website by the end of business on May 24, 2022.	Task 1.5: Community Engagement
15. Began drafting Community Character and Inventory Report on May 27, 2022.	Task 2.1: Draft Plan Elements
16. Delivered the Community Character and Inventory Report to the Community Development Director by the end of the day on June 9, 2022.	Task 2.1: Draft Plan Elements
17. Updated the Stakeholder Meeting and Themes based on any answers provided in the feedback survey for delivery to the Community Development Director by the end of business on June 10, 2022.	Task 1.4: Stakeholder Meetings
18. Prepared materials for June 12, 2022, Community Engagement event at the Farmer's Market.	Task 1.5: Community Engagement
19. Held the Community Engagement event at the Farmer's Market on June 12, 2022.	Task 1.5: Community Engagement
20. Delivered a one-sheet on the status of the 2022 Game Plan for the attachment to the June 21, 2022, Steering Committee Agenda.	Task 1.4: Stakeholder Meetings
21. Working with the Community Development Director to translate the business card and the 8 ½" by 11" brochure into Spanish.	Task 1.5: Community Engagement

Summary of Completed Community Engagement to Date:

The [2022 Game Plan website](#) is receiving multiple, robust responses to the community questions. CPS is currently compiling all of the comments into a Community Engagement Report for delivery nearing the end of the project. Attached is a sampling of the comments from the website.

Palisade 2022 Game Plan

JAIME DLUBAC MAY 16, 2022 07:40PM

What makes Palisade special to you? (Week 1)

Once the town has completed the transition to Clifton Sanitation District for sewage Palisade should fill in and pave over the old wastewater ponds and turn that area into a new festival grounds with a new entrance road that that avoids residential neighborhoods.

— ANONYMOUS

The importance that is placed on our agriculture and arts.

— ANONYMOUS

Palisade is truly one-of-a-kind offering residents and visitors the opportunity to patronize family-owned businesses, orchards and wineries that keep the town alive within such a small but stunning radius. It is something special to see a town that is almost completely devoid of chain restaurants and big box stores. Unique, nationally acclaimed festivals bring in essential tourism and sales tax dollars that not only assist in economic revenue for these small businesses but continue to expand the recognition of our Palisade agritourism far beyond the Grand Valley and the state of Colorado. — ANONYMOUS

I moved to Palisade because it feels like a community surrounded by nature. The one story homes make it possible to step outside in my yard and see the Grand Mesa and Bookcliffs. Surrounded in a country living setting with orchards and vegetables in abundance is a relief from city life. This is all sacred to me and the people I spoke to all told me the town works hard to preserve this quality.

— ANONYMOUS

I love Palisade because of the small town feel. It is quiet and safe. I love the orchards, the vineyards, and the festivals that showcase the local way of life. I love visiting the produce stands, and visiting with the families that have worked them for generations; listening to their stories and learning about the history. I love everything about our small town, and everything that makes Palisade what it is.

— ANONYMOUS

We chose Palisade because of the small town feel and the surrounding orchards & vineyards, and the calm, quiet vibe mixed with just enough festivals to make tourist season exciting, and because you can see the stars at night. We chose Palisade so that we could become caretakers of a piece of history by buying an older home and making it our own. — ANONYMOUS

I lived in Palisade for 6 years, had to leave but am returning at the end of summer. Sprawling development has enveloped Palisade recently. Low interest rates and new digital nomads, retirees, and millennials have helped to drive up prices. Please do not lose sight of having a demographically diverse community. Making it affordable for all people, young families, retirees, new business owners, entrepreneurs, the working middle class. Planning requires a long term vision. I come from Summit County/Frisco. Development has run rampant, it is no longer affordable for young families and middle class workers. The high housing prices and lack of anything affordable will kill the community. Summit County is becoming a new Vail. Please do not let this happen to Palisade. Be mindful of those who make a community strong, not the rich, but those who work and care about Palisade. — ANONYMOUS

Palisade--My Home

Palisade is a unique community on the western slope for it's mixture of agriculture and tourism. Palisade has a delightful small town feel that makes it more than a bedroom community for GJ-- it's a community unto itself. I love the relaxed pace of life in Palisade and being able to walk or cycle around town to complete my daily errands. Palisade still feels real because most people I meet in Palisade are from Palisade.

Real locals are as unique as the town 🍷 — ANONYMOUS

Palisade used to be very careful about it's identity. Those days have past. We are now defined as a tourist trap. VRBOs and drunk city dwellers really aren't that good for Palisade.

Obnoxious & pushy folks make their way over from the Denver metro area every week to bask in the green agricultural beauty of Palisade. They turn 1st St, 3rd St, Main St, Kluge & Peach into a diet Bourbon St emulation; stumbling & slurred, they sloppily make their way back to their VRBOs. The second, third and fourth homes that turn into short term vacation rentals are terrible for our sense of community. They raise property taxes and crowd would be new or first time homebuyers out of the market here. These are integral people who work at all of the businesses in Palisade but cannot afford to live here because they're competing with Denver money.

The idea that new life brought to Palisade from a metro area somewhere else is simply a culture of replacement. Meaning, someone who comes to Palisade trying to make it more like where they came from dilutes what Palisade is. Not in a fun melting pot way but in a pretentious way.

Please keep Palisade agricultural, rural and western.

What would you like to see less of in Palisade? (Week 2)

Less of the "Critical Mass" style group bike rides through town, led by the pedicab people. It really breaks with the spirit of sharing the road. — ANONYMOUS

We absolutely love the train, and we know "it was here first," but it would be nice if the horn blasts could be limited to the necessary ones only. — ANONYMOUS

We love how dark it is at night here. Being able to see the stars and the Milky Way is something that many may take for granted. Please keep street lighting to a minimum. — ANONYMOUS

We would love to see less speeding on First Street. There are families walking, pedestrians, cyclists, pedi-cabs, horse-drawn carriages, and all kinds of wonderful things that don't mix well with speeding vehicles along the stretch between Main and Elberta. — ANONYMOUS

I have lived here 27 years, I moved here because it is small, quiet, and safe and I live close to the outdoors. I don't want to see it become what every other place is- full of subdivisions and strip malls. Please keep Palisade the agricultural town it is and don't let developers take it over!

Palisade is a rare gem of a town. Full of wonderful agriculture and small business. My personal feeling is to make sure that we can keep the orchards and vineyards and not allow developers of large subdivisions take away the beauty that we all love! — ANONYMOUS

What makes Palisade special to you

Palisade is a special place and the trick is to have growth yet keep the small town feeling. The downtown of Palisade is like walking into a Norman Rockwell painting, it has been this way for many years. The people and places are what makes Palisade special.

Agree! We love it here. — ANONYMOUS

A local Realtor has stated that it is their intent to turn Palisade into another Aspen. That is certainly not the desire of those of us who actually live in Palisade. A town of second and third homes is destructive to everything that Palisade has always been. The proliferation of drunks, walking, riding bicycles, and driving, has created a dangerous environment for the residents. Events should be reduced in scale and stop expecting volunteers to carry the load. Being marginalized by those seeking profit needs to be curtailed by requiring impact studies. Why is every business in town being allowed to turn itself into a bar? A food truck court should be a place to grab food to go, not a music and alcohol venue. The newest subdivision is an abomination to what Palisade has always been. No more! TOP needs to immediately concentrate on developing ingress and egress to Riverbend Park that does not take traffic, motorcycle groups, raft trailers, motorhomes and travel trailers, through residential neighborhoods. At a minimum, traffic calming schemes should be put into place for the near term until this chaos can be mitigated and relieved. TOP should acquire property that can be put into a land trust in order to protect walking and cycling recreation for residents and visitors.

Pedestrian & Bike Friendly

Palisade is already relatively pedestrian & bike friendly, but it will be great when the sidewalk projects are completed around town. Eventually, it would be great if the bike paths can be better connected, and if some shoulders widened to accommodate pedestrians/cyclists, too.

Palisade is gone - just another tourist mecca for the elites

As recently as six years ago, Palisade was a quiet, picturesque, quaint town, focused on agriculture, a couple of annual festivals, great schools, and people who knew and trusted one another. Since then, there have been the only marijuana stores in Mesa

County, which brought traffic, speeding vehicles, under the influenced people recreating at Riverbend Park, and a fatal collision by an out of state motorist rushing to get high.

That was followed by a new subdivision that was touted as a solution to a housing shortage. The developer promised a portion would be "affordable" housing for local workers. Affordable is now apparently classified as \$480K.

Two businessmen with a questionable past in the Fruita cycling community, were allowed to create their dream in the form of a downhill mountain bike bath that circumvents some of the most pristine elk habitat in Colorado. That brought a Steamboat developer who used our own building codes to create a destination retro-motel, complete with a bar to cater to partiers in the community.

And just like that; Palisade was suddenly featured in news and travel blogs, airline magazines, and Front Range newspapers. The "affordable" housing was sucked up by Front Range buyers, and a Realtor with no roots began buying up every available house in order to create their vision of turning Palisade into a "destination community" much like Aspen.

And just like that, Palisade has been sacrificed for greed, turned into a bedroom and second home community, complete with three dozen wineries, wedding venues, pedi-cabs, and nothing that still resembles what was best about Palisade.

Town of Palisade should be looking to acquire and conserve what is left. Otherwise, it will be off limits for service workers, schoolteachers, police officers, firefighters, and farm workers. A ghost town of second, third and fourth homes, with no soul. Why do the Town ordinances allow every business to become a bar? Does a "food truck court" really need to have live music and serve liquor?

Palisade is beyond being saved. It's just another VRBO tourist trap on the long I-70 corridor. Gone forever.

**If you sent a postcard to your future self,
what do you hope Palisade is like in the
future? (Week 3)**

Timestamp	Your Name	What interests you the most about the 2022 Game Plan?	What would a perfect day in Palisade look like to you?	How did you hear about the 2022 Game Plan?
2022/05/27 12:15:06 PM AST	Teresa Conard	I do not want to see rapid growth covering up valuable, historic and scenic farm land.	An ebike ride down by the river without getting run over by cars everywhere. A nice lunch with friends outside in downtown. Some wine tasting and live music with friends in the evening.	Facebook
2022/05/27 1:18:24 PM AST	Trevor	Keeping palisades farming heritage the highest priority. â€œSave the farm land!â€	Treat from Mary at slice of life. Hike up the rim or sneak onto the stagecoach trail (shhhhh hush). Quick float down the river. Lunch at 357, followed by vodka Rikky from distillery, pickle ball and a quick dip in the palisade pool next door, swing by mclanes for peach ice cream. Walk the dog at the river bend park. Head up to Talbots to catch a local band. Finish the night at the â€œLivâ€	Email
2022/05/27 1:20:06 PM AST	Alice Dussart	Growing community ties, having my voice heard, and seeing the plan implemented.	Waking up and walking to the bakery, visiting with my neighbors, playing at the river, and then enjoying a nice dinner with a glass of wine at one of our restaurants.	I was invited to participate by a TOP staff member.
2022/05/27 1:24:05 PM AST	Summer Talley	Being able to involved in what happens to our community.	A walk down Main Street, browsing through the small shops, hanging at the farmers market on sunday, listening to local music, eating at the one of the local eateryâ€™s and grabbing a drink with friends. Bike rides, walks and park play at River bend with the kids or floating down the river. Visiting the alpaca farm or picking fruitâ€™ The small town, homey, yet active and farmey- feel is what makes Palisade feel so special and set apart from other towns.	Facebook!
2022/05/27 4:59:39 PM AST	Bill Hoffmann	The plan is a chance to increase Palisade's livability.	To walk from home for errands. For instance, the post office, Food Town, the library, etc.	I received an email from Brian Rusche.

2022/05/27 5:37:14 PM AST	Cheryl Young	<p>Responsible development. Growth should be limited to 2% a year. Tearing out orchards to make large RV parks or tiny home communities turns Palisade in a bedroom a "get away" community for the front range. It does not provide affordable housing to residents or workers. The community should support several small home or townhome developments that should be owner occupied and only for first time buyers, even when resold the houses need to be purchased by first time home buyers. The community should encourage these small developments so that you avoid the ski town mentality- that workers live clumped together in their own housing development -segregated from the rest of the community . We should stick with the two pot shops and no more.</p> <p>The increased cost of gas, the fact that no one can afford to live in Palisade, and the fact that school now starts the second week of August is making it impossible for small peach farmers to hire help. Everyone who has moved to Palisade loves the orchards - but many orchards struggle with finding help.</p>	Traffic not speeding on north river road. It would be nice if D-52 would add an ag class for the fall quarter/semester so kids who are interested could work in the orchards, learn conservation based agriculture (cover cropping, irrigation systems, organic practices, etc). There would be greater appreciation from long term residents to be more tolerant and appreciative of new comers and tourists - if cycling tourists would be more respectful when biking the roadways. A busy Sunday market is always part of a perfect day.	Facebook
2022/05/27 5:43:09 PM AST	Michael Surber	Having a say in what Palisade becomes and avoiding "overrunning" our existing infrastructure.	It's close to perfect right now. Let's not lose that!	facebook
2022/05/27 5:44:17 PM AST	Lisa "Moose" Levy Kral	I want to be involved in the process that helps shape the future of Palisade.	Going to local markets for local produce and products, enjoying a glass of wine at one of our many beautiful wineries, and cooking dinner with my husband using locally sourced ingredients.	From members of the Town of Palisade
2022/05/27 7:54:23 PM AST	Kerry Hicks	Having a place to say what we hope for palisade	A hike or run, float the river, the brewery or distillery and maybe a barbecue at my house	Facebook
2022/05/27 9:10:07 PM AST	Connie Solomon	The 2022 Game Plan appears to be a thoughtful and comprehensive and most importantly it takes in consideration the hopes and wishes of the residents .	I like the small town feel of Palisade with its emphasis on the local farming community and its local entrepreneurs. Palisade provides wonderful opportunities for enjoying the great outdoors throughout the year. I like knowing my immediate neighbors and the people across town.	Email from the town
2022/05/27 10:33:25 PM AST	Jeff Hill	Keeping the town and surrounding area as close to the agricultural roots as possible, while supporting local business and tourism	Calm , coffee on the porch, folks walking, riding bikes, taking the dog to riverbend park, stopping by the post office and shopping for most of my needs without going to GJ	Facebook
2022/05/28 12:57:04 AM AST	Erin Stephens- Marner	I'm interested in hearing what the community wants from the town.	I'dd love to have rec center for the community and way less drink bike traffic.	From Brian.

2022/05/28 1:19:06 AM AST	Carol Pellowski	Having a vision for the future instead of regrets about letting things happen that are not good for the community.	People out and around town enjoying life with friends and family in a safe and healthy environment.	From newspaper article and Facebook outings.
2022/05/28 8:47:29 AM AST	Gene Fourney	Commercial Development & Safeguarding Agricultural Land.	Touring Peach Orchards in Bloom	Facebook
2022/05/28 10:14:00 AM AST	Brandy Savoni	Preserving the great things about Palisade and creating an updated plan that recognizes the needs of the community and communicates with the public.	<p>Allowing development within boundaries that maintain and preserve what makes Palisade great. The absence of big commercial chains paired with keeping mom and pop stores, orchards and vineyards intact. The perfect Palisade would have more bike paths to keep residents and tourists safe and new developments would be limited to those who fit within the guidelines of preservation.</p> <p>Palisade would develop eco-tourism and maintain the small town feel that allows families to feel safe and secure. It would stay family-oriented in developments and new establishments.</p>	Palisade group on Fb
2022/05/28 11:43:54 AM AST	Jan Kimbrough Miller	balancing growth with maintaining what is unique about Palisade	floating the river, walking or golf cart to restaurants & activities, having the option to enter the "fray" of tourists and activity or hanging out with privacy	live here, have a developer and many residential rehab investors looking in Palisade. I own 5 properties in Palisade
2022/05/28 3:53:20 PM AST	Joyce Colglazier	Keeping palisade with small town values	Sitting on my front porch, visiting with my neighbors; talking to folks that are walking by; Sleepy town feel.	Facebook and emails
2022/05/28 4:45:40 PM AST	Lisa Bishop	smart growth and community involvement	family, friends, sunshine, laughter, local food and drink	town email
2022/05/28 4:47:39 PM AST	Penny Shiel	Successful management of growth including tourism.	Being able to walk in to town without nearly being runover by speeders (on their way to the marijuana dispensary?), meeting a few people out for bike ride (and they're on the roadway following traffic laws, not on the sidewalk), having a coffee or lunch at one of our local restaurants that's not overcrowded with out-of-towners, enjoying the sounds of the birds on the breeze (not whatever is playing at the Brewery), doing a little shopping at our grocery or The Blue Pig, meeting a few more people along the way and having pleasant conversations with them.	The Friends and Neighbors page on Facebook.

2022/05/28 6:48:12 PM AST	Davelyn C Price	Thoughtful decisions based on a distinct plan with input and discussion by the residents as well as the Town Trustees, Planning Commission and Administration of the Town. Include reasonable guidelines for safety and well being of the community as well as environmental concerns which affect the residents of Palisade. Keep in mind that we are an agricultural region which has become much more impacted by tourism the past 10 years. Many of our locals want to keep the small town atmosphere alive. It will be difficult to do so, but careful planning, and with goals in place, we can preserve most of that ambiance. Green space and walking trails, along with well thought-out retail and residential development will strengthen that goal.	A unique place where there is space to walk about or travel about and see folks who seem happy, and where the community looks prosperous and well maintained. The agriculture activity surrounding it is critical in many ways to achieving this special place.	Internet mail from the Town of Palisade
2022/05/28 6:56:21 PM AST	Christopher britt	To provide input	No tourists	Radio
2022/05/28 10:47:22 PM AST	Lorna Reed	Farms/land development or lack thereof	A photo tour of the peaches in bloom, a sandwich from A slice of Life to enjoy while wine tasting in EOM on an electric bicycle with blue skies and puffy rain clouds moving in.	Face Book
2022/05/29 10:06:44 AM AST	LISA L WANGSNES	I LIVE HERE! I want my community to stay small and quaint.	NO traffic, Quiet, no riff raff!!	facebook
2022/05/29 12:28:12 PM AST	Bob Roukema	Maintaining a sense of small town, encouraging agritourism, and controlling responsible growth	Walking through the farmer's market, having lunch downtown, then visiting a winery or brew pub.	The CAVE
2022/05/29 2:52:32 PM AST	Anthony Huff	Preserving open spaces and limiting population growth	Live music and tourists	Email from TOP
2022/05/29 11:56:53 PM AST	Ashley McGee	Future of palisade	Hiking, paddling and end the day with a nice meal with palisade wine or spirits	Cassidee Shull
10:06:48 AM AST	Lily scott	Housing & traffic control	Walking by the river or riding bike through the orchards	Facebook
2022/05/30 12:12:54 PM AST	Garn LeBaron	I want to insure my voice is heard, and let the commission know that slow, steady, well-planned growth is the path forward.	I have them nearly everyday, spending time at home and visiting local shops and businesses.	After the most recent planning commission meeting and then the implementation by the commission of the moratorium on new residential developments.
12:18:48 PM AST	Niccola LeBaron	Smart growth with correct infrastructure	I already have perfect days here.	The moratorium

2022/05/30 1:05:55 PM AST	Rick Fox	zoning and murals	everyday in my home with my wife and golden retrievers	email
2022/05/31 9:39:10 AM AST	Mary A. Miller	Being aware of what is being considered.	Walking safely to shops, parks, and music venues.	Facebook
2022/05/31 3:09:44 PM AST	Tim Boyle	It will give the town a platform for making important development decisions based upon proactive citizen input and reduce the amount of angry reactive input that the planning commission and board of trustees is currently subjected to when considering new proposals.	A float on the river followed by a glass of wine with friends at a local winery and finishing with a lovely dinner in an outdoor setting.	Posts on facebook.
2022/05/31 3:38:49 PM AST	Ty Johnson	Understanding how Palisade plans to handle growth	River activities, live music, beer	Town staff
2022/05/31 5:17:45 PM AST	Melinda	Hoping to see a well thought, balanced plan for the future of Palisade	a nice hike followed by a drink at one of the wineries, brewery or distillery and a nice dinner out	business card, work colleague
2022/06/01 8:48:43 PM AST	Ashley	Development rules and regulations	My perfect day in Palisade would be bulldozing my orchard and enjoying painting my house with polka dots	You spent more pushing and advertising this than helping the current businesses and growth projects
2022/06/05 12:09:48 PM AST	Riley Parker	The opportunity to share my input into what Palisade will look like in future generations.	Being able to walk on clean, safe, protected sidewalks; being able to ride a bicycle on designated bike paths, being able to take my dog on a walk around town or at the local parks without being molested by off-leash dogs that seem to be part of the culture of Palisade. Being able to dine locally without paying for the high prices that are commanded by the restaurants that cater to tourists. Being able to enjoy walking in an area that is protected from future development by preservation for future generations.	Participation in the local Planning Comission process.
2022/06/05 1:53:53 PM AST	JoAnn Rasmussen	Maintaining the small town vibe and quietness of Palisade.	There would be two versions of this, since we live here. One perfect day is during tourist season: we would walk to the event/festival (Palisade Farmer's Market, or a festival), spend a couple hours enjoying that, and then walk home. We would take an evening stroll around town after dinner, and then we would look at the stars from our backyard. On a "normal" day when there isn't a festival, we would hike Palisade Rim Trail or another trail near town in the morning, grab lunch in town, and cap off the day with gazing at the stars again.	The Town of Palisade website. We're not on FB, so please continue posting information on the main website.
2022/06/07 4:03:40 PM AST	Laurie	Shaping our future town to keep the small town, agricultural, and friendly atmosphere. Smart, well thought out growth.	A stop in town where you say hello to other locals, stop in and shop at a locally owned store to pick up a necessary and affordable item, then grab a good meal at a local affordable establishment before helping some tourists find their way to the local farm stand.	A post on Palisade Facebook page.

2022/06/07 5:47:15 PM AST	Marsha Kosteva	The creation of a thoughtful and strategic vision document for our special place, while keeping close the values important to town residents, services and businesses. I have experience in master planning to share and am a 20-year downtown resident.	Awake to the sound of bird song by the finches and robins in my yard. Make my way to Slice O'Life and get a coffee and a berry cup. Sit outside and let the day begin its tenor. Check out what new releases Elise has put up on the rack in the Library. Grab two DVD's that look interesting. Catch the whistle of the 11am Amtrak and make note if it's running on time today...or not. Hit FFT if I need something. Stroll home, visiting dogs in yards along the way. Home to couple hours of computer time, then off to my sanctuary "Riverbend Park" around 3-3:30 for weekday afternoon stroll (super hot days excluded!) Have the place pretty much to myself -- maybe get a Heron or Eagle sighting. Dinner time head over to see Oscar at the El Ray food truck for a burrito. Home to enjoy the meal, glass of wine and the close of another perfect day in Palisade. (Note: being retired helps with this routine :))	Been waiting for sometime for this comp plan to get going and get involved.
2022/06/09 1:32:55 PM AST	Rachel Smith	Keeping Palisade as a small town. With appropriate growth while keeping the community together	Being able to walk to stores/post office/library, using the parks, watching kids safely walk the streets.	Email
2022/06/14 1:57:30 PM AST	Jessica Cooper	Keeping current aesthetics and favoring economic drivers that benefit all.	Live music, local food and a river float.	Town emails

Town of Palisade

2022 Game Plan

May 24, 2022, Stakeholder Meeting Summary and Themes

Meeting Summary:

On May 24, 2022, Community Planning Strategies, along with the Community Development Director for the Town of Palisade, met with the Town's department heads and community stakeholders to understand the needs and wants of the community for the 2022 Comprehensive Plan. There were four separate meetings throughout the day and the times and attendees were:

Meeting Time	Name	Title	Organization
11:30 am - 1:00 pm			
	Keli Frasier	Town Clerk	Town of Palisade
	Jesse Stanford	Police Chief	Town of Palisade
	Chuck Balke	Fire Chief	Town of Palisade
	Janet Hawkinson	Town Manager	Town of Palisade
	Troy Ward	Parks & Recreation, Events	Town of Palisade
	Travis Boyd	Finance Director	Town of Palisade
	Brian Rusche	Community Development Director	Town of Palisade
	Matt Lemon	Utilities Director	Town of Palisade
1:00 pm – 2:30 pm			
	Tim Wedel	Owner	Wedel Pottery
	Curt Lincoln	Owner	Lincoln Woodworks
	Juliann Adams	Owner/Chair	Vines 79 and Tourism Advisory Board
3:00 pm – 4:30 pm			
	Cassidee Shull	Executive Director	CAVE
	Rondo Buecheler	Owner/Member	Rapid Creek Cycles and COPMOBA
6:30 pm – 8:00 pm			
	Alice Dussart	Resident, Teacher, and Member	Palisade Art Vision
	Nelly F. Garcia Olmos	Executive Director	Child and Migrant Services
Stakeholder Feedback Form			
	Tim Wedel	Owner	Wedel Pottery
	Brian Rusche	Community Development Director	Town of Palisade

Themes	Comments
Maintain small town, quaint, community feel, agricultural character	No short-term rentals or second homes – want more invested year-round residents
	Discourage decisions that create a bedroom community instead of a vibrant, diverse Town.
	The farmworker community should be stakeholders in the life of the town.
	More involvement and more activities for locals only.
	Ways to better care for the needs of locals, especially during October – April.
	Increase arts and culture, more inclusive of all residents – farmworkers – celebrate diverse local cultures.
	No chain restaurants or businesses. Keep Palisade unique.
	Integrate the migrant community through Child and Migrant Services (CMS) as a bridge.
	Continue to limit short-term rentals.
Economic Development/Tourism	Festivals strain infrastructure – parking, restaurants, traffic, police
	Tourism is growing faster than infrastructure – emergency services, Town resources, no wi-fi.
	Need more diverse revenue streams – local businesses, restaurants, hotels, and shops.
	Tourism strains locals by making it hard to enjoy amenities and events in the community during the summer months, and restaurants closed in the off-season - locals leave during big festivals."
	Want Palisade to be a self-sufficient destination
Thoughtful, Intentional Land Use	Preservation of natural resources – the look of the area (views of Grand Mesa, Mt. Garfield, and bluffs), agricultural land, orchards, vineyards, unique micro-climate
	Better bike lanes, transportation options, create a bike connection between Cameo and Clifton, and canals for transportation.
	Thoughtful zone district planning
	Discourage land used for marijuana grows.
	Consider a medical center or medical facility where all are welcome.
	Create sustainable and healthy affordable housing.

Town of Palisade 2022 Game Plan

May 17, 2022, Steering Committee Meeting Summary

Meeting Summary:

CPS presented the following deliverables for the 2022 Game Plan, all of which are attached to this Meeting Summary.

1. Project Management Strategy
2. Staff Calendar
3. Steering Committee Calendar
4. Stakeholder Calendar
5. Infographic
6. Brochure
7. Business Card
8. May 17, 2022, Presentation Slides

What was heard at the meeting:

- CPS should reach out to Slate Marketing, author of the 2021 Palisade Marketing Plan
 - **Status:** Brian forwarded the report to CPS.
- CPS should update the Board of Trustees after Bundle #2 is completed.
 - **Status:** CPS will present to the Board of Trustees when Bundle #2 is ready.
- Residents need to understand the rules, the code, and the future land use map that the Planning Commission requires to abide by when making decisions.
 - **Status:** CPS is integrating educational components into the community engagement materials.
- Get involvement from a wide range of people in the community.
 - **Status:** CPS is working with community organizations to engage voices and perspectives from a wide range of community members and groups who may not have been heard from in the past.
- Agricultural, specifically historical agricultural, needs to be defined as part of this process. Also, consider architectural design guidelines as part of historical agriculture.
 - **Status:** CPS will look at historical agriculture as part of the Community Character and Inventory Report.
- The 2022 Game Plan needs to emphasize the land use component of Palisade, not just tourism.
 - **Status:** The 2022 Game Plan is based on land use, however, there will be a chapter in the final document on Recreation and Tourism since this is a requirement of the program which is funding this project.
- There needs to be community engagement where locals will be frequenting. Specifically, Spoke and Vine and Slice O' Life bakery and coffee shop.
 - **Status:** CPS will arrange a community listening session at a local hangout.

Survey Summary:

After the May 17, 2022, Steering Committee Meeting, CPS sent out a follow-up questionnaire to the Steering Committee members to provide an opportunity for additional feedback on the May 17th presentation and to gather feedback on how the CPS team did in presenting and communicating the information. These comments will be incorporated into the Community Engagement Report.

Questions Asked:

1. How satisfied were you with the materials provided on a scale of 1-5?

- a. Responses Heard:
 - i. Six people provided a five-level rating.
 - ii. One person provided a four-level rating.
- b. Action Steps: No action is needed.

2. What made you choose the number you did in Question #1?

- a. Responses Heard:
 - i. I felt the presentation was good and helped me understand what we're looking at doing.
 - ii. The information presented in the materials is very clear and concise. I appreciate the planning put into the calendars and schedules, as well as the explanation of tasks.
 - iii. It was the appropriate response.
 - iv. It is a good start to the project. I'm looking forward to more specifics pertaining to surveys.
 - v. Well thought out, encapsulates the spirit of Palisade, enhances community participation.
 - vi. The materials were easy to read and understand while also being comprehensive in nature.
 - vii. Gave a complete report on what the plans are.
- b. Action Steps: *CPS will continue communication with the Steering Committee and provide updates monthly.*

3. What additional information would you like to see provided?

- a. Responses Heard:
 - i. Maybe an example of a comprehensive plan for a similar-sized municipality that you think is an excellent model. Action Step: *CPS can provide a comprehensive plan example at the June Steering Committee meeting.*
 - ii. At this point, more information on the upcoming Stakeholder meeting. Action Steps: *The Stakeholder Meetings were held on May 24, 2022. A summary of the Stakeholder's comments and common themes will be provided at the June 21, 2022, Steering Committee Meeting. However, if Stakeholder's report is ready before the June 21, 2022, Steering Committee Meeting, it will be sent out.*
 - iii. Any info that would allow us to contrast Palisade's comp plan with other towns/cities of a similar size and characteristics. Action Steps: *CPS will provide a comprehensive plan example at the next Steering Committee meeting in June.*
 - iv. Specific Survey Questions as well as Venues to be used for presentations. Action Steps: *The survey questions to meet the needs of the activity are being developed for the first community engagement event on June 12, 2022. However, a weekly community question is posted on the 2022 Game Plan website. The first question went live on May 24, 2022. CPS can provide a list of the community questions at the June 21, 2022, Steering Committee meeting. A schedule of community engagement events and locations is located on the website through the calendar. Please be aware, that a full community survey is not part of the project scope due to budget constraints and the project timeline.*
 - v. More of a detailed outline of the schedule, deliverables, etc. Action Steps: *The project calendar is hosted on the 2022 Game Plan website. As the release date*

for the bundles gets closer, CPS will provide greater detail on the exact deliverables.

- vi. While it may be a bit early, I would like to see the questions used on any community survey. *Action Steps: A full community survey is not part of the project scope due to budget constraints and the project timeline. However, there will be survey questions at the community engagement events, and the website will have a weekly community question. CPS can provide a list of the community questions at the June 21, 2022, Steering Committee meeting.*
- vii. What they intend to do regarding issues brought up by the Commissioners and the public. *Action Steps: All comments will be taken under consideration during the development of the 2022 Game Plan, and the applicable comments will be incorporated into the 2022 Game Plan. Comments will be memorialized in the Community Engagement Final Report.*

4. How comfortable are you with the process/timeline CPS proposed on a scale of 1 to 5?

- a. Responses Heard:
 - i. One person gave a score of one.
 - ii. Three people gave a score of four.
 - iii. Three people gave a score of five.
- b. *Action Steps: CPS will follow up with the Steering Committee to obtain additional feedback on the concerns the timeline is posing.*

5. Please provide any additional thoughts, feedback, or comments you'd like to share with the Project Team.

- a. Responses Heard:
 - i. Nothing at this time, other than that we're on a real shoestring timeline!
 - ii. I am very excited to get started on this project. I look forward to seeing more planning on launching the 'poker chips'; as we mentioned in the meeting, a Monday night at the Spoke and Vine is a great spot to engage the Palisade community.
 - iii. Don't be afraid to surprise us with new/better ideas.
 - iv. Ambitious Timeline maybe we should be flexible.
 - v. Just excited to get started! I would like to see the former comprehensive plan so I can analyze how close we were to achieving our goals.
 - vi. We are off to a good start - it will be a busy several months!
 - vii. There are very important concerns that need to be addressed such as density, ownership of parcels and infrastructure.
- b. *Action Steps: CPS will continue to check-in with the Steering Committee and review the project timeline.*

Town of Palisade

2022 Comprehensive Plan

Project Management Strategy

Introduction:

The Palisade Comprehensive Plan (the “2022 Game Plan”) is a planning document providing a framework for future land-use decisions in Palisade to ensure the vision developed through community engagement is realized. The 2022 Game Plan allows the community to collaborate on Palisade’s future. The 2022 Game Plan will supersede the 2007 Palisade Comprehensive Plan (the “2007 Plan”). This Project Management Strategy aims to outline the 2022 Game Plan roles and responsibilities for the consultant team, staff, elected and appointed officials, and other interested community members, including visitors.

Background:

The Town of Palisade (the “Town”), a statutory town located in Mesa County, has partnered with the Department of Local Affairs to update the 2007 Plan. It is an Energy/Mineral Impact Assistance Fund Grant of \$25,000, allowing the update to happen. The comprehensive planning of the Town and the three-mile area around the Town provides a roadmap to guide land development decisions and capital improvement decisions.

The Plan:

- Provides a framework for evaluating development applications submitted to Palisade on an ongoing basis.
- Serves as an overarching document that establishes priorities guiding the allocation of Palisade capital and programmatic funding.
- Provides a policy framework and action plan for revisions to the Land Use Code, official zoning map, and other departments’ overarching planning needs.

Project Management Strategy Overview:

This Project Management Strategy serves as a roadmap for developing the 2022 Game Plan and lays out a three-task approach for creating and completing the document. However, the process is continuous, cyclical, and interactive, and the tasks will inform each other and overlap. The process allows the 2022 Game Plan’s goals, policies, and actions, to be detailed and responsive to both community desires and the expertise of interested stakeholders.

Task 1 – Kickoff and Understanding:

Timeline: May-August 2022

During this initial phase of the project, the Community Planning Strategies (the “CPS”) team will become intimately knowledgeable of the Palisade community through reviewing existing plans, policies, regulations, and other pertinent documents. CPS will better understand the culture of the community through a series of meetings with staff, stakeholders, and the Steering Committee and will engage with the community at one of the many community events held within the Town during the early summer months. The CPS team will also dive into the community’s demographic data, population growth projections, an inventory of

existing land uses, and development patterns supplied by staff and previous planning efforts. This task will culminate with a joint work session with the Steering Committee, Planning Commission, and Town Board of Trustees to present the Community Character and Inventory Report.

1.1 Strategic Meeting:

The strategic meeting with the Town will take place the week of May 2, 2022. The strategic meeting with the Town staff will review the project schedule.

Strategic Meeting Outline:

- Introduction
- Define roles and responsibilities
- Discuss project timeline, including deciding on the appropriate meeting dates with the Steering Committee and Stakeholders
- Explore proposed elements and chapters of the 2022 Game Plan
- Create a community engagement strategy, including deciding on the best events to participate in, social media channels, project website, and a project logo

Strategic Meeting Outcomes:

- CPS will obtain existing plans, maps, and other documents relevant to the project from the Town staff
- Obtain buy-in from Town staff on approach and timeline
- Finalize the draft project calendar
- Create an agreement on the elements and chapters of the 2022 Game Plan
- Finalize the community engagement strategy

1.2 Proposed Elements of the 2022 Game Plan:

Introduction with Executive Summary

Chapter 1: Community Character

Chapter 2: Land Use Form and 3-Mile Plan

Chapter 3: Natural Amenities and Hazards

Chapter 4: Recreation and Tourism

Chapter 5: Transportation

Chapter 6: Capital Project List

1.3 Proposed Name and Tag Line:

- Proposed Name: 2022 Game Plan
- Tagline: Don't Gamble with Palisade's Future

1.4 Steering Committee:

The Steering Committee will consist of the Planning Commission. The goal is to meet with the Steering Committee monthly beginning on May 17, 2022. After each Steering Committee Meeting, members will have the opportunity to provide feedback on the topics discussed through a survey sent out after the meeting or a direct email to the project team. To keep the project on schedule, a due date is provided below to ensure comments are incorporated in a timely manner.

Meeting Date	Feedback Due Date	Deliverables and Discussion Topic
May 17, 2022	May 20, 2022	<ul style="list-style-type: none"> Project Management Strategy, including Community Engagement goals and proposed outreach dates/events
June 21, 2022	June 24, 2022	<ul style="list-style-type: none"> Provide the Community Character and Inventory Report Update on Community Engagement
July 19, 2022	July 22, 2022	<ul style="list-style-type: none"> Provide a draft of Bundle 1 of the 2022 Game Plan Update on Community Engagement
August 16, 2022	August 19, 2022	<ul style="list-style-type: none"> Provide a draft of Bundle 2 of the 2022 Game Plan Update on Community Engagement
September 20, 2022	September 23, 2022	<ul style="list-style-type: none"> Provide a draft of Bundle 3 of the 2022 Game Plan Update on Community Engagement
October 18, 2022	October 21, 2022	<ul style="list-style-type: none"> Provide a draft of Bundle 4 of the 2022 Game Plan Update on Community Engagement
November 15, 2022	November 18, 2022	<ul style="list-style-type: none"> Provide a draft of the 2022 Game Plan Update on Community Engagement
December 6, 2022	Not applicable	<ul style="list-style-type: none"> Adoption consideration of 2022 Game Plan Produce a final report on Community Engagement

1.5 Stakeholder Meetings:

The Stakeholder Meetings with appropriate elected and appointed officials and identified stakeholders that will be critical to the project's success. These meetings will obtain input and guidance related to the 2022 Game Plan elements.

Meeting and Deliverable Date	Deliverables and Discussion Topic
May 24, 2022	<ul style="list-style-type: none"> Convene stakeholder meetings with a values matrix format Possible Stakeholder groups: <ul style="list-style-type: none"> Business community Emergency service providers and Utility Providers Developers Federal and state groups – BLM, USFS, CPW Families and Students
June 2, 2022	<ul style="list-style-type: none"> Provide Stakeholder Group Summary Report including values matrix

1.6 Town Staff Meetings/Deliverables:

The schedule anticipates CPS providing the Town Staff with materials to review and provide feedback before the next Steering Committee Meeting. CPS needs the feedback by the end of the business day on the Tuesday following the deliverable date to allow adequate time for the materials to be updated before the next Steering Committee Meeting.

Deliverable Date	Feedback Due Date	Deliverables and Discussion Topic
May 5, 2022	May 17, 2022	<ul style="list-style-type: none"> Project Management Strategy, including Community Engagement Strategy
June 9, 2022	June 14, 2022	<ul style="list-style-type: none"> Provide the Community Character and Inventory Report Update on Community Engagement
July 7, 2022	July 12, 2022	<ul style="list-style-type: none"> Provide a draft of Bundle 1 of the 2022 Game Plan Update on Community Engagement
August 11, 2022	August 16, 2022	<ul style="list-style-type: none"> Provide a draft of Bundle 2 of the 2022 Game Plan Update on Community Engagement
September 8, 2022	September 13, 2022	<ul style="list-style-type: none"> Provide a draft of Bundle 3 of the 2022 Game Plan Update on Community Engagement
October 6, 2022	October 11, 2022	<ul style="list-style-type: none"> Provide a draft of Bundle 4 of the 2022 Game Plan Update on Community Engagement
November 10, 2022	November 15, 2022	<ul style="list-style-type: none"> Provide a draft of the 2022 Game Plan Update on Community Engagement
November 23, 2022	November 29, 2022	<ul style="list-style-type: none"> Adoption consideration of 2022 Game Plan Produce a final report on Community Engagement

1.7 Community Engagement:

Goals:

The 2022 Game Plan has five goals for community engagement:

1. **Interactive:** Information is accessible, easily found, understandable, and digestible while using simple language—no planning jargon.
2. **Storytelling:** The brand is friendly, graphic-heavy, and incorporates a broad range of tools for storytelling, including internal and external photos and video.
3. **Integrated Social Media:** Utilize the existing social media channels in the Town. Obtain all social media channel possibilities, both formal and informal, from the Town. Create a hashtag in the branding for the project. Ideally, there is at least a weekly social media post.
4. **Current Information:** Information on the website is easy to update, shows a clear progression of the project, and provides information on how to get involved either in person or online. The website will be organized and easy to navigate.

5. **Bi-Lingual:** All community engagement materials will be translated into Spanish. The website will have Google Translate for multiple languages.

Audience:

CPS and the Town aim to hear feedback from the following:

1. Homeowners
2. Renters
3. Seasonal people
4. Second homeowners
5. Economic Development organizations
6. Special Districts or utility providers
7. Mesa County
8. Board of Trustees
9. Planning Commissioners
10. Large businesses (vineyards, wineries, ag. production)
11. Small businesses
12. Special event organizations
13. Special interest groups (rafters, bikers, runners, disc golf community, outfitters, etc.)

Website Strategy:

- Website pages:
 - Welcome - narrative on the landing page - why are we doing this?
 - Get Involved – link to how people can get involved in the plan
 - Link to social media channels
 - Calendar - opportunities for engagement
 - Project Timeline - where is the project at?
 - Forums for public comments, ideas, and stories
 - Surveys and polls
 - Interactive maps to pinpoint areas of success or challenges
 - Glossary of Terms – defining planning jargon
 - FAQ
 - Documents
 - Update memos
 - Draft plan elements for comments, including maps
 - About Us
 - Contact Us

Task 2 – 2022 Game Plan Development:

Timeline: July-October 2022

2.1 Draft 2022 Game Plan Elements

- Draft Plan element components and descriptions by CPS while utilizing the information gathered from Steering Committee Meetings, Stakeholder Meetings, and Community Engagement activities.

2.2 Topical Review of the 2022 Game Plan

- The 2022 Game Plan will be created in bundles for review by the Steering Committee and Town as outlined above. It is expected that the review of the bundles will overlap and inform each other.

2.3 Joint Work Session

- Once all sections have been reviewed by the Steering Committee and updated by the CPS team, a joint work session with the Steering Committee, Planning Commission, and Board of Trustees will be held for the project team to present a high-level overview of the draft plan and receive feedback.

2.4 Community Engagement

- Continuous community engagement will occur in an online format during this phase to ensure the goals and policies reflect the desires and vision of the community. Updates on the progress of community engagement efforts will be provided.
- The 2022 Game Plan development is rooted in collaboration with partners with a flexible feedback loop. Many entities, groups, and individuals will serve an essential role in supporting a 2022 Game Plan that acts as an umbrella policy framework for many departments within Palisade and guides constituents and land use applicants.

Task 3 – Finalize and Adopt:

Timeline: November-December 2022

3.1 Public Draft

- The adoption process will include appropriate public notice and scheduled hearings with presentations and public comment periods.
- A Public Draft of the 2022 Game Plan will be provided for public review and comment.
- Following feedback from the Town Staff, Stakeholders, Steering Committee, and constituents, a Final Plan will be distributed for adoption. Paper copies and an electronic version of the 2022 Game Plan will be provided.
- The 2022 Game Plan will be adopted by the Planning Commission and the Board of Trustees.

3.2 Community Engagement

- Along with adopting the 2022 Game Plan, CPS will provide a final report on Community Engagement.



Town Staff Meeting Date and Deliverables Calendar

The schedule anticipates Community Planning Strategies ("CPS"), providing the Town Staff with materials to review and provide feedback before the next Steering Committee Meeting. CPS needs the feedback by the end of the business day on the Tuesday following the deliverable date to allow adequate time for the materials to be updated before the next Steering Committee Meeting.

Deliverable Date	Feedback Due Date	Deliverables and Discussion Topic
May 5, 2022	May 17, 2022	<ul style="list-style-type: none">• Project Management Strategy including Community Engagement goals and proposed outreach dates/events
June 9, 2022	June 14, 2022	<ul style="list-style-type: none">• Provide the Community Assessment and Inventory Report• Update on Community Engagement
July 7, 2022	July 12, 2022	<ul style="list-style-type: none">• Provide a draft of Bundle 1 of the 2022 Plan• Update on Community Engagement
August 11, 2022	August 16, 2022	<ul style="list-style-type: none">• Provide a draft of Bundle 2 of the 2022 Plan• Update on Community Engagement
September 8, 2022	September 13, 2022	<ul style="list-style-type: none">• Provide a draft of Bundle 3 of the 2022 Plan• Update on Community Engagement
October 6, 2022	October 11, 2022	<ul style="list-style-type: none">• Provide a draft of Bundle 4 of the 2022 Plan• Update on Community Engagement
November 10, 2022	November 15, 2022	<ul style="list-style-type: none">• Provide a draft of the 2022 Plan• Update on Community Engagement
November 23, 2022	November 29, 2022	<ul style="list-style-type: none">• Adoption consideration of the 2022 Plan• Update on Community Engagement



Steering Committee Meeting Calendar

Meeting Date	Feedback Due Date	Deliverables and Discussion Topic
May 17, 2022	May 20, 2022	<ul style="list-style-type: none"> Project Management Strategy including Community Engagement goals and proposed outreach dates/events
June 21, 2022	June 24, 2022	<ul style="list-style-type: none"> Provide the Community Assessment and Inventory Report Update on Community Engagement
July 19, 2022	July 22, 2022	<ul style="list-style-type: none"> Provide a draft of Bundle 1 of the 2022 Plan Update on Community Engagement
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November 15, 2022	November 18, 2022	<ul style="list-style-type: none"> Provide a draft of the 2022 Plan Update on Community Engagement
December 6, 2022	Not applicable	<ul style="list-style-type: none"> Adoption consideration of the 2022 Plan Update on Community Engagement



Stakeholder Meeting Calendar

Date	Topic
May 24, 2022	<ul style="list-style-type: none">• Convene stakeholder meetings with a values matrix format• Possible Stakeholder Groups:<ul style="list-style-type: none">◦ Business community◦ Emergency service providers and utility providers◦ Developers◦ Federal and state groups - BLM, USFS, CPW◦ Families and students
Week of May 30, 2022	<ul style="list-style-type: none">• Provide Stakeholder Group Summary Report



2022 Game Plan Town of Palisade



The Palisade Comprehensive Plan (the “2022 Game Plan”) is a planning document providing a framework for future land-use decisions in Palisade to ensure the vision developed through community engagement is realized. The 2022 Game Plan offers an opportunity for the community to collaborate on Palisade’s future.

Project Management Strategy

Project Timeline: May - December 2022

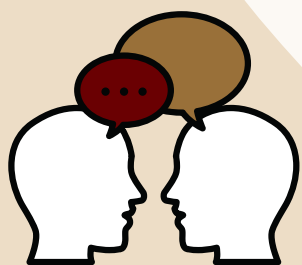
The Project Management Strategy serves as a roadmap for the development of the 2022 Plan and lays out a three-task approach for the creation and completion of the document.



Task 1 - Kickoff and Understanding

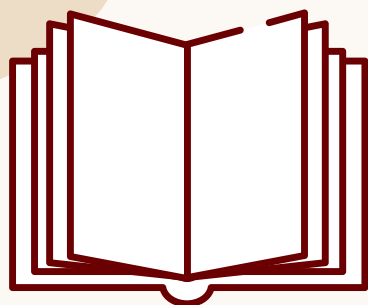
May - August 2022

Review existing plans, policies, regulations, and other pertinent documents, conduct a series of meetings with staff, stakeholders, and the Steering Committee, and engage with the community.



Task 1 - Activities

- Strategic Kickoff Meeting
- Proposed Elements
- Proposed Branding
- Steering Committee Meetings
- Stakeholder Meetings
- Town Staff Meetings
- Community Engagement



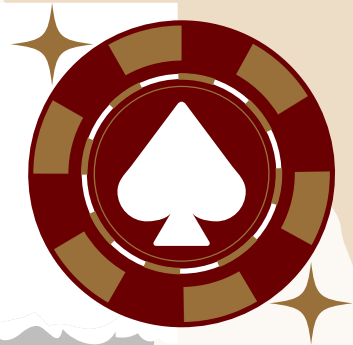
Task 2 - 2022 Plan Development

July - October 2022

Draft Plan element components and descriptions while utilizing the information gathered from Steering Committee Meetings, Stakeholder Meetings, and Community Engagement activities.

Task 2 - Activities

- Draft 2022 Plan Elements
- Topical Review of the 2022 Plan
- Joint work session with Planning Commission and Board of Trustees
- Community Engagement



Task 3 - Finalize and Adopt

November - December 2022

The adoption process will include appropriate public notice, and scheduled hearings with presentations and public comment periods.



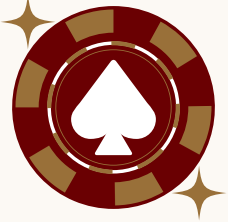
Task 3 - Activities

- Public Final Draft
- Final Community Engagement Report
- Adoption by Planning Commission and Board of Trustees

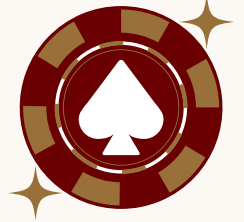




2022 Game Plan Town of Palisade



Don't Gamble on Palisade's Future



Why Is the 2022 Game Plan Important?

The Palisade 2022 Game Plan will help shape the future of Palisade. It will guide land use and related decisions over the next 20+ years. Your input is paramount to a successful future for Palisade!

SHARE YOUR THOUGHTS

GET MORE INFORMATION AT

www.PalisadeGamePlan.com





Don't Gamble on Palisade's Future

**TELL US WHAT
YOU THINK**

Share Your Thoughts



www.PalisadeGamePlan.com





Welcome!

Kickoff Meeting for the 2022 Game Plan

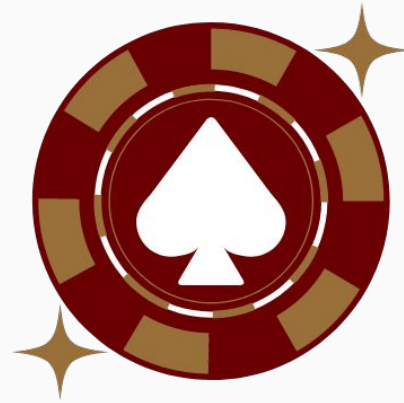
2022 Game Plan for Palisade

- Why is the 2022 Game Plan Important?
- Why does it matter to us?
- How is CPS helping?
 - Project Management Strategy
 - Project Calendars
 - Brochure with QR Code
 - Business Cards with QR Code
 - Infographic
 - Website



2022 Game Plan for Palisade

- Project Management Strategy
 - Sets expectations
 - Keeps the project on track and on time
- Community Engagement
 - Why is it important?
 - Why is it called the 2022 Game Plan?



Project Team



Kris Valdez, AICP

Senior Community Planner

Community Planning
Strategies



Brian Rusche

Community Development
Director

Town of Palisade



TJ Dlubac, AICP

Principal/Owner

Community Planning
Strategies



**Community of
Palisade**

It takes input from
everyone to create a
successful plan



Next Steps

- Send out a follow up email and survey
- Ask for your help in getting the community involved
- Stakeholder Meeting - May 24th
- Farmer's Market Booth - June 12th
- Next Steering Committee Meeting - June 21st



Discussion

- What are your thoughts about the future of Palisade?
- Any questions or comments on the direction of the 2022 Game Plan?

