



SIGNAGE INFO SHEET

The Town of Palisade (www.townofpalisade.org) requires that the installation of all business signs conform to the following sign regulations as outlined in the Land Development Code. Please use this 2-page handout as a resource as you develop your proposed signage layout for your property. If you have any questions regarding this handout, please contact the Town of Palisade at (970) 464-5602. For additional signage requirements and clarification, please review Section 10.10 of the Land Development Code.

Total Allowable Signage Area for a Property:

The total amount of an on-premises sign area shall not exceed $1 \frac{1}{4}$ times the length of the street frontage. On lots with frontage on more than one street, the longest dimension may be used. When no free-standing sign other than a monument sign is proposed, a 10% increase in permitted sign area is allowed.

- **Wall/Fascia Sign Requirements:**

Size: No more than 25% of the area of the wall.

Number: More than one (1) is allowed, provided the total surface area is not exceeded.

Projection/Clearance: No sign shall project more than 12" from the wall. However, if the sign projects more than 6" from the wall, the sign shall maintain a clear height of 8' above the ground.

Illumination: See Land Development Code.

Location: Permitted in all zoning districts so long as no illuminated sign is located in any residential district.



- **Freestanding Sign (Pole, Monument, Ground) Requirements:**

Size: Pole Sign: No more than 20' in height and not to exceed 0.15 square feet per linear foot of street frontage and have a ratio greater than 4:1 sign width to narrowest width of support structure.

Size: Monument Sign: No more than 8' in height and have a ratio of less than 4:1 sign width to narrowest width of support structure.

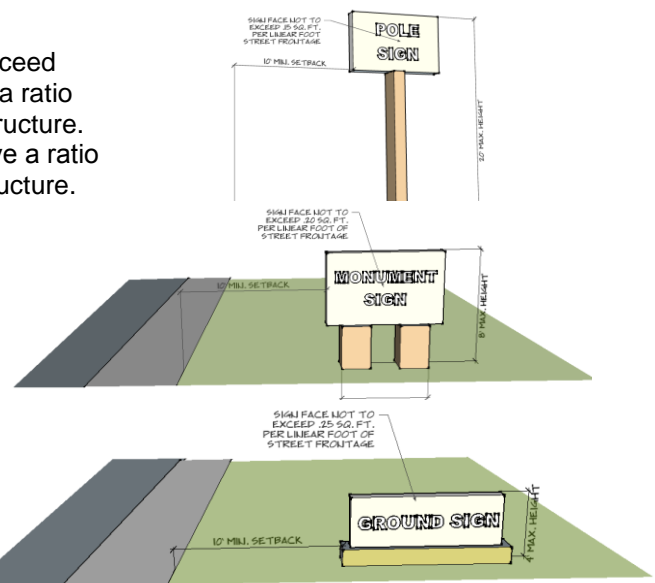
Total surface area shall not exceed 0.20 sq. ft. per linear foot of street frontage.

Size: Ground Sign: No more than 4' in height and shall not exceed $\frac{1}{4}$ sq. ft. per linear foot of street frontage.

Number: One (1) free-standing sign per lot, unless a Signage Plan is approved by the Community Development Director and property has more than one street frontage. See Land Development Code for further clarification.

Illumination: See Land Development Code.

Landscaping: Shrubs, flowers or ground cover with a minimum height of 18" and planting bed area equal to $\frac{1}{2}$ of the sign area shall be planted around the entire base of any freestanding sign. The height of plant materials may be waived for monument signs.



- **Awning, Marquee, Canopy and Hanging Signs:**



Size: Not to exceed 75% of the surface area of the face of the awning or marquee. Maximum sign hanging from an awning is 6 sq. ft.

Number: One sign permitted per awning or marquee that faces a public street.

Height: Sign shall not extend above the awning or marquee. Hanging signs shall not exceed 18" in height.

Projection/Clearance: Awning and marquee signs shall not project more than 12" from the surface to which it is attached. Hanging signs shall maintain a clear height of 7 ½ feet above the ground.

- **Projecting Sign Requirements (fastened directly to a supporting wall and intersecting the building at a right angle):**

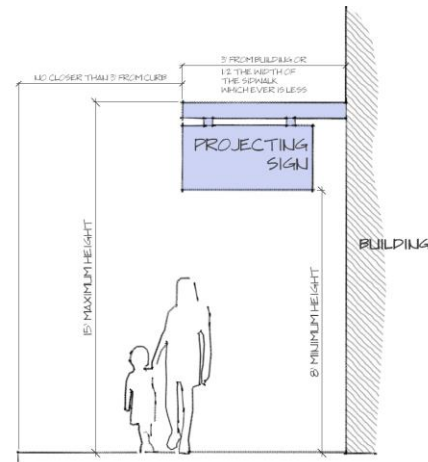
Size: Maximum 10 sq. ft. **Number:** Not more than 1 for each business.

Projection/Clearance: No closer than 3' to the curb line and a minimum of 8' above the ground and a maximum height of 15'.

- **Electronic Sign Requirements:**

Location: Are permitted as free-standing signage only (see free-standing sign requirements), except they are not allowed in the TC, Town Center zone district.

Rotation: Electronic signs shall not rotate messages for less than four seconds. No illumination or display that is in motion, including video or animation is allowed. For scrolling messages at least one second between messages with each message a minimum of four seconds.



See Section 10.10 for sign exemptions and prohibited signs.

- **Home occupation and home business signs** shall be permitted in residential districts in accordance with the Land Development Code.

For other types of signs, please consult the Land Development Code.

A Sign Permit from the Town of Palisade is required for all signage prior to installation.