



Palisade Tourism Advisory Board

**AGENDA**  
**Tourism Advisory Board**  
**ZOOM MEETING**  
**April 13, 2021 12:00PM**

Join Zoom Meeting  
<https://zoom.us/j/97834965530>

**Meeting ID: 978-3496-5530**

- I. **REGULAR MEETING CALLED TO ORDER AT 12:00 pm.**
- II. **AGENDA ADOPTION**
- III. **APPROVAL OF MINUTES: March 9, 2021**
- IV. **FINANCE-Slate Invoice**
- V. **ADVERTISING UPDATE: RYAN BURKE -SLATE COMMUNICATIONS**
  - a) Update on Marketing Strategy
  - b) Update on e-newsletter, blog, reporting
- VI. **OLD BUSINESS**
  - a) Cameo Shooting and Education Complex sign to be printed- Ellen
  - b) Tear off map update - Juliann
- VII. **NEW BUSINESS**
  - a) CTO Recovery Mentorship opportunity with CAVE – Juliann
- VIII. **ORGANIZATION UPDATES (Please keep comments to 3 minutes)**
- IX. **ADJOURN**

**Next Meeting Tuesday, May 11, 12:00 pm**